Global Leadership and Management, DPP

TBGLMDPP

Thunderbird's unique and first of its kind doctoral program is designed for seasoned working professionals looking to take their education journey to the next level and advance in globally oriented organizations to meet the challenges of the Fourth Industrial Revolution.

Program description

Degree awarded: DPP Global Leadership and Management

The DPP program in global leadership and management is crafted to prepare practitioners to be responsive to growing challenges and develop potential leaders and managers facing these challenges. Those with senior-level work experience who are interested in developing their leadership and management capabilities in today's digital environment to help organizations transform are especially sought for the program.

Students develop the models, strategies, networks and solutions to address increasingly pressing challenges across the public, private and nonprofit sectors through this high-touch and high-tech program, which is delivered synchronously online in dynamic and interactive ways. This format provides working professionals the greatest convenience and flexibility while enabling them to benefit from the live delivery of courses provided by Thunderbird's world-class faculty.

Students on I-20 visas are not permitted to complete courses via Sync and should speak with an advisor about other options to complete this program.

Students seeking to use GI Bill® benefits for ASU Sync programs should contact the Pat Tillman Veterans Center regarding certain limitations.

GI Bill® is a registered trademark of the U.S. Department of Veterans Affairs. More information about education benefits offered by VA is available at the official U.S. government website at <u>www.benefits.va.gov/gibill.</u>

About Thunderbird

Thunderbird School of Global Management has produced world-class leaders for more than 75 years. The ideal Thunderbird student is curious, globally minded, and eager to develop and advance their careers in leadership and management within the global and digital landscape of the current world. Upon completion

of this degree, graduates join a thriving global alumni network nearly 50,000 strong, managing some of the world's largest institutions, companies, nonprofits and NGOs.

At a glance

- College/School: <u>Thunderbird School of Global Management</u>
- Location: <u>ASU Sync</u>

Degree requirements

60 credit hours including the required applied project course (TGM 793)

Required Core (18 credit hours)

TGM 705 Philosophies, Theories and Methods of Research (3)
TGM 710 Shaping the Future: The Fourth Industrial Revolution and Digital Transformation in a Global Economy (3)
TGM 715 States and Markets in the Fourth Industrial Revolution Global Economy: Applications for Global Leaders (3)
TGM 720 Qualitative Analysis for Systems Thinkers: Learning from the Field (3)
TGM 730 Systems Change and Transformation in the Anthropocene (3)
TGM 740 Leading and Managing Global Organizations: Advanced Topics (3)

Restricted Electives (15 credit hours)

Electives (6 credit hours)

Research (18 credit hours)

TGM 790 Reading and Conference (6) TGM 792 Research (12)

Culminating Experience (3 credit hours)

TGM 793 Applied Project (3)

Additional Curriculum Information

With approval from the student's supervisory committee and Graduate College, 15 credit hours from a previously awarded master's degree can be used for this degree.

Students should consult with the academic unit for selection of open electives and restricted electives.

Admission requirements

Applicants must fulfill the requirements of both the Graduate College and Thunderbird School of Global Management.

Applicants are eligible to apply to the program if they have earned a master's degree in any subject or related field from a regionally accredited institution.

Applicants must have a minimum cumulative GPA of 3.00 (scale is 4.00 = "A") in the last 60 hours of their first bachelor's degree program, or they must have a minimum cumulative GPA of 3.00 (scale is 4.00 = "A") in an applicable master's degree program.

All applicants must submit:

- 1. graduate admission application and application fee
- 2. official transcripts
- 3. professional resume
- 4. written statement
- 5. two letters of recommendation
- 6. proof of English proficiency

Additional Application Information

An applicant whose native language is not English must provide <u>proof of English proficiency</u> regardless of their current residency.

Preferred applicants have eight years of senior-level work experience. This information should be reflected in the applicant's professional resume.

The applicant's written statement should demonstrate a global perspective and desire for an applied focus in their program.

Tuition information

When it comes to paying for higher education, everyone's situation is different. Students can learn about <u>ASU tuition and financial aid</u> options to find out which will work best for them.

Application deadlines

Fall

expand

Program learning outcomes

Program learning outcomes identify what a student will learn or be able to do upon completion of their program. This program has the following program outcomes:

- Apply concepts of social capital to their research through the creation of relationships with people from various countries and cultures from across the world.
- Conduct independent, basic or applied research in the field of global leadership and management that includes a thorough literature review, development of appropriate methodology and analysis, and written communication of the results.
- Translate their own research knowledge into practice or policy that influences global leadership and management.

Global opportunities

Global experience

Thunderbird's network of Centers of Excellence from Los Angeles to Tokyo, and Amsterdam to Nairobi provides a truly global presence that facilitates academic offerings in major commercial centers around the world, connecting and engaging its worldwide alumni network and supporting international research and employment opportunities.

Career opportunities

Graduates of this program have gained knowledge and skills and developed their leadership and management capabilities to manage the rapid disruptions happening now in traditional business and industry processes. Students can advance and transform their careers through practical, research-based approaches and apply them to globally oriented public, private, governmental or nonprofit organizations.

Career examples include:

- chief executive officer
- chief operating officer
- director
- financial manager
- general manager
- government official
- public policy analyst
- senior organization consultant
- supply chain manager
- sustainability officer

Contact information

<u>Thunderbird School of Global Management</u> | TGHB 209 admissions.tbird@asu.edu | 602-496-7100 Admission deadlines