

Global Leadership and Strategy, MGLS

TBGLSMGLS

ASU is not currently accepting applications for this program.

This is where those with high potential turn to master delivery of Industry 4.0 growth.

Program description

Degree awarded: MGLS Global Leadership and Strategy

The MGLS is a global cohort executive leadership and strategy program that centers on development of students' advanced capabilities to conceptualize and deliver profitable growth, along with the competencies to lead strategy execution efforts in a complex and dynamic global environment. This innovative program closely patterns executive decision realities by orienting around key themes that naturally flow --- from the macro to the micro, global to local, public to private --- interweaving relevant disciplines to address the pressing issues that executives face. It is transdisciplinary in both approach and execution.

The Master of Global Leadership and Strategy program combines thematically anchored content with field-deployed experiential learning projects (alternating between developed and emerging markets) that enable participants to interact firsthand with leaders who shape policy and industry and to demonstrate executive acumen through action and response simulation, sprint consultancy engagement, and innovation challenge delivery. The result is a deeply innovative, action-oriented, global executive education experience.

At a glance

- **College/School:** [Thunderbird School of Global Management](#)
- **Location:** [Downtown Phoenix](#)

Degree requirements

30 credit hours including the required capstone course (TGM 606)

Required Core (5 credit hours)

TGM 601 Megatrends: Understanding Future Drivers and their Influencers (5)

Other Requirement (20 credit hours)

TGM 602 Sustainable Futures: Building, Tapping and Creating Shared Value in a Changing World (5)

TGM 603 Shaping Markets: Market Entry and Winning Strategies (5)

TGM 604 Capturing Dividends: Finding, Fostering and Exploiting New Insights (5)

TGM 605 Deliver Results I: Resourcing and Influencing to Maximize Impact (5)

Culminating Experience (5 credit hours)

TGM 606 Delivering Results II: Peak Dynamism Execution and Comprehensive Debrief (5)

Additional Curriculum Information

Other requirement courses may be substituted with approval of the academic unit.

Admission requirements

Applicants must fulfill the requirements of both the Graduate College and the Thunderbird School of Global Management.

Applicants are eligible to apply to the program if they have earned a bachelor's or master's degree in any subject or related field from a regionally accredited institution.

Applicants must have a minimum cumulative GPA of 3.00 (scale is 4.00 = "A") in the last 60 hours of their first bachelor's degree program, or applicants must have a minimum cumulative GPA of 3.00 (scale is 4.00 = "A") in an applicable master's degree program.

Applicants are required to submit:

1. graduate admission application and application fee
2. official transcripts
3. professional resume
4. letter of intent or written statement
5. admission interviews
6. proof of English proficiency

Additional Application Information

An applicant whose native language is not English must provide proof of English proficiency regardless of their current residency.

Applicants should be of high potential (i.e., selected by their organization as being on a trajectory to senior executive positions), and they must have at least eight years of leadership or executive experience.

Tuition information

When it comes to paying for higher education, everyone's situation is different. Students can learn about [ASU tuition and financial aid](#) options to find out which will work best for them.

Program learning outcomes

Program learning outcomes identify what a student will learn or be able to do upon completion of their program. This program has the following program outcomes:

- Develop the ability to inspire, influence and motivate others in a global world.
- Develop the ability to leverage shared value creation to drive innovation.
- Develop the ability to analyze, digest and interpret complex global issues concisely.

Contact information

[Thunderbird School of Global Management](#) | TGHB 209
admissions.tbird@asu.edu | 602-496-7100