

Global Leadership and Strategy - Executive, MGLS

TBGLSXMGLS

ASU is not currently accepting applications for this program.

Can you deliver sustainable solutions across industries, cultures and environments around the world? The Fourth Industrial Revolution is here --- and it's changing everything. Prepare yourself for the challenges and opportunities by mastering a sophisticated and holistic global skill set that harnesses the power of technological transformation through strategic, influential leadership.

Program description

Degree awarded: MGLS Global Leadership and Strategy

Thunderbird School of Global Management's MGLS program with an executive focus delivers an immersive training experience for executives that takes the student inside the boardrooms of businesses and governments around the world, providing actionable insights into the strategy and leadership nuances at play in today's complex and dynamic global economy.

Through an integrated curriculum that follows a thematic pattern mirroring executive decision-making realities, students engage in online courses and on-site experiential learning opportunities that develop their global mindset and bring them face-to-face with leaders of transnational enterprises who shape policy and industry.

The program consists of six rigorous courses of five credits each --- deep dives led by eminent professors and practitioners into topics such as global business megatrends, building sustainable enterprises, and tapping into emerging markets. The six on-site modules are delivered in key global locations, taking students on a transformative journey that includes in-person learning experiences in Los Angeles, Geneva, Nairobi, Mumbai, Shanghai and São Paulo. These travel-training adventures feature powerful professional development experiences, such as attending exclusive business and government roundtables or taking part in targeted site visits that offer students inside access to regional business. All in-person instruction follows a schedule designed for working professionals and is supplemented by sophisticated online coursework.

The Master of Global Leadership and Strategy program breaks free of the traditional, lockstep curriculum of other graduate business programs, immersing the student in hands-on, culturally complex leadership situations that build their analysis and decision-making capabilities, enhance their executive presence and accelerate their career advancement.

About Thunderbird

Thunderbird School of Global Management has produced world-class leaders for more than 75 years. The ideal Thunderbird student is curious, globally minded, and eager to develop and advance their careers in leadership and management within the global and digital landscape of the current world. Upon completion of this degree, graduates join a thriving global alumni network nearly 50,000 strong, managing some of the world's largest institutions, companies, nonprofits and NGOs.

At a glance

- **College/School:** [Thunderbird School of Global Management](#)
- **Location:** [Downtown Phoenix](#)

Degree requirements

30 credit hours including the required capstone course (TGM 606)

Required Core (5 credit hours)

TGM 601 Megatrends: Understanding Future Drivers and Their Influences (5)

Other Requirements (20 credit hours)

TGM 602 Sustainable Futures: Building, Tapping and Creating Shared Value in a Changing World (5)

TGM 603 Shaping Markets: Market Entry and Winning Strategies (5)

TGM 604 Capturing Dividends: Finding, Fostering and Exploiting New Insights (5)

TGM 605 Delivering Results I: Resourcing and Influencing to Maximize Impact (5)

Culminating Experience (5 credit hours)

TGM 606 Delivering Results II: Peak Dynamism Execution and Comprehensive Debrief (5)

Additional Curriculum Information

Other requirement courses may be substituted with approval of the academic unit.

Admission requirements

Applicants must fulfill the requirements of both the Graduate College and Thunderbird School of Global Management.

Applicants are eligible to apply to the program if they have earned a bachelor's or master's degree in any subject or related field from a regionally accredited institution.

Applicants must have a minimum cumulative GPA of 3.00 (scale is 4.00 = "A") in the last 60 hours of their first bachelor's degree program, or applicants must have a minimum cumulative GPA of 3.00 (scale is 4.00 = "A") in an applicable master's degree program.

Applicants are required to submit:

1. graduate admission application and application fee
2. official transcripts
3. one letter of recommendation
4. proof of English proficiency

Additional Application Information

An applicant whose native language is not English must provide [proof of English proficiency](#) regardless of their current residency.

Tuition information

When it comes to paying for higher education, everyone's situation is different. Students can learn about [ASU tuition and financial aid](#) options to find out which will work best for them.

Program learning outcomes

Program learning outcomes identify what a student will learn or be able to do upon completion of their program. This program has the following program outcomes:

- Develop the ability to inspire, influence and motivate others in a global world.
- Develop the ability to influence, formulate and implement impactful strategies regionally and globally.
- Develop the ability to analyze, digest and interpret complex global issues concisely.

Global opportunities

Global experience

Students obtain global experience with six on-site modules in dynamic global locations.

Career opportunities

Graduates are equipped with the executive skills and hands-on experience that organizations around the world demand in order to seize the immense opportunities offered in this era of technological transformation and economic complexity, including leading global enterprises at the intersections of business, society, science and technology.

Career examples include:

- chief executive
- chief sustainability officer
- consultant
- entrepreneur
- general and operations manager

Contact information

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