Global Leadership and Strategy - Executive, MGLS

Can you deliver sustainable solutions across industries, cultures and environments around the world? The Fourth Industrial Revolution is here --- and it's changing everything. Prepare yourself for the challenges and opportunities by mastering a sophisticated and holistic global skill set that harnesses the power of technological transformation through strategic, influential leadership.

Program Description

Degree Awarded: MGLS Global Leadership and Strategy
Thunderbird School of Global Management's MGLS program with an executive focus delivers an immersive training experience for executives that takes the student inside the boardrooms of businesses and governments around the world, providing actionable insights into the strategy and leadership nuances at play in today's complex and dynamic global economy.

Through an integrated curriculum that follows a thematic pattern mirroring executive decision-making realities, students engage in online courses and onsite experiential learning opportunities that develop their global mindset and bring them face-to-face with leaders of transnational enterprises who shape policy and industry.

The program consists of six rigorous courses of five credits each, deep dives led by eminent professors and practitioners into topics such as global business megatrends, building sustainable enterprises, and tapping into emerging markets. The six onsite modules are delivered in key global locations, taking students on a transformative journey that includes in-person learning experiences in Los Angeles, Geneva, Nairobi, Mumbai, Shanghai and São Paulo. These travel-training adventures feature powerful professional development experiences such as attending exclusive business and government roundtables or taking part in targeted site visits that offer inside access to regional business. All in-person instruction follows a schedule designed for working professionals and is supplemented by sophisticated online coursework.
The Master of Global Leadership and Strategy program breaks free of the traditional, lock-step curriculum of other graduate business programs, immersing the student in hands-on, culturally complex leadership situations that build their analysis and decision-making capabilities, enhance their executive presence and accelerate their career advancement.

Thunderbird School of Global Management has produced unique leaders for over 75 years, leaders in every sector capable of tackling the world's greatest challenges. The alumni network comprises 45,000 graduates and 170 chapters around the globe.

At a Glance

- **College/School:** Thunderbird School of Global Management
- **Location:** Downtown Phoenix

Degree Requirements

30 credit hours including the required capstone course (TGM 606)

**Required Core (5 credit hours)**

TGM 601 Megatrends: Understanding Future Drivers and Their Influences (5)

**Other Requirements (20 credit hours)**

TGM 602 Sustainable Futures: Building, Tapping and Creating Shared Value in a Changing World (5)
TGM 603 Shaping Markets: Market Entry and Winning Strategies (5)
TGM 604 Capturing Dividends: Finding, Fostering and Exploiting New Insights (5)
TGM 605 Delivering Results I: Resourcing and Influencing to Maximize Impact (5)

**Culminating Experience (5 credit hours)**

TGM 606 Delivering Results II: Peak Dynamism Execution and Comprehensive Debrief (5)

**Additional Curriculum Information**

Other requirement courses may be substituted with approval of the academic unit.

Admission Requirements

Applicants must fulfill the requirements of both the Graduate College and Thunderbird School of Global Management.
Applicants are eligible to apply to the program if they have earned a bachelor's or master's degree in any subject or related field, from a regionally accredited institution.

Applicants must have a minimum cumulative GPA of 3.00 (scale is 4.00 = "A") in the last 60 hours of their first bachelor's degree program, or applicants must have a minimum cumulative GPA of 3.00 (scale is 4.00 = "A") in an applicable master's degree program.

Applicants are required to submit:

1. graduate admission application and application fee
2. official transcripts
3. one letter of recommendation
4. proof of English proficiency

Additional Application Information
An applicant whose native language is not English must provide proof of English proficiency regardless of their current residency.

Tuition Information
When it comes to paying for college, everyone’s situation is different. Students can learn about ASU tuition and financial aid options to find out which will work best for them.

Program Learning Outcomes
Program learning outcomes identify what a student will learn or be able to do upon completion of their program. This program has the following program outcomes:

- Develop the ability to inspire, influence and motivate others in a global world.
- Develop the ability to analyze, digest, and interpret complex global issues concisely.
- Develop the ability to influence, formulate and implement impactful strategies regionally and globally.

Global Opportunities
Global Experience
Students obtain global experience with six onsite modules in dynamic global locations.

Career Opportunities
Graduates are equipped with the executive skills and hands-on experience that organizations around the world demand in order to seize the immense opportunities offered in this era of technological
transformation and economic complexity, including leading global enterprises at the intersections of business, society, science and technology.

Career examples include:

- chief executives
- chief sustainability officers
- consultants
- entrepreneurs
- general and operations managers

**Contact Information**

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