

Global Management (Global Business), MGM

TBGMGBMGM

Become a leader through mastery of global business management principles and practices, as well as an understanding of the economic, political and social factors driving change and how decisions affect global markets. Attain the perfect balance of practical and people skills to inspire, influence and drive global success.

Program description

Degree awarded: MGM Global Management (Global Business)

The STEM-designated global business concentration within the MGM program allows students to specialize in the various pathways in global business, such as global finance, global marketing, supply chain or management consulting. By developing students' skills --- such as cross-cultural competency, social and emotional intelligence, and creative and adaptive thinking --- this program helps sharpen their global mindset, along with leadership and management skills, preparing them for a boundless career.

Global business effectiveness requires knowledge and understanding of global dynamics, the ability to simplify and explain complex ideas, and a nuanced, cosmopolitan view of the world. These three dimensions form the basis of global intellectual capital. In the Master of Global Management degree program, this capital is built inside and outside the classroom through a cutting-edge international business curriculum reinforced with field-based projects that integrate international business experience, illustrating social proof of global intellectual capital mastery. The concentration in global business prepares students who aspire to become global managers or leaders in their chosen fields.

About Thunderbird

Thunderbird School of Global Management has produced world-class leaders for more than 75 years. The ideal Thunderbird student is curious, globally minded, and eager to develop and advance their careers in leadership and management within the global and digital landscape of the Fourth Industrial Revolution. Upon completion of this degree, graduates join a thriving global alumni network nearly 50,000 strong, managing some of the world's largest institutions, companies, nonprofits and NGOs.

At a glance

- **College/School:** [Thunderbird School of Global Management](#)
- **Location:** [Downtown Phoenix](#)

Accelerated program options

This program allows students to obtain both a bachelor's and master's degree in as little as five years. It is offered as an **accelerated bachelor's plus master's degree** with:

[Asia Studies \(East Asia\), BA](#)

[Asia Studies \(South Asia\), BA](#)

[Asia Studies \(Southeast Asia\), BA](#)

[Biological Sciences, BS](#)

[Biological Sciences \(Biology and Society\), BS](#)

[Biological Sciences \(Genetics, Cell and Developmental Biology\), BS](#)

[Biological Sciences \(Neurobiology, Physiology and Behavior\), BS](#)

[Business \(Agribusiness Innovation and Technology\), BA](#)

[Business \(Business Administration\), BA](#)

[Business \(Communication\), BA](#)

[Business \(Food Industry Management\), BA](#)

[Business \(Global Logistics Management\), BA](#)

[Business \(Global Politics\), BA](#)

[Business \(Health Care\), BA](#)

[Business \(Information Security\), BA](#)

[Business \(Language and Culture\), BA](#)

[Business \(Law\), BA](#)

[Business \(Public Service and Public Policy\), BA](#)

[Business \(Sports Business\), BA](#)

[Business \(Statistics\), BA](#)

[Business \(Sustainability\), BA](#)

[Business \(Technology\), BA](#)

[Business \(Tourism\), BA](#)

Business Data Analytics, BS

Business Entrepreneurship, BS

Economics, BS

Engineering Management, BSE

Finance, BS

Global Health, BA

Global Management, BGM

History, BA

Industrial Design, BSD

Industrial Engineering, BSE

Informatics, BS

International Trade, BS

Jewish Studies, BA

Liberal Studies, BA

Management, BS

Marketing, BS

Marketing (Digital and Integrated Marketing Communications), BS

Marketing (Professional Sales), BS

Microbiology, BS

Philosophy, BA

Philosophy (Morality, Politics and Law), BA

Religious Studies (Religion, Culture and Public Life), BA

Religious Studies (Religion, Politics and Global Affairs), BA

Supply Chain Management, BS

Acceptance to the graduate program requires a separate application. Students typically receive approval to pursue the accelerated master's during the junior year of their bachelor's degree program. Interested students can learn about eligibility requirements and [how to apply](#).

Degree requirements

49 credit hours, a foreign language exam, including the required capstone course (TGM 597)

Required Core (3 credit hours)

TAM 582 Communicating and Negotiating in a Dynamic Global World (3) or
TGM 506 Communicating and Negotiating Across Cultures (3)

Concentration (12 credit hours)**Electives (12 credit hours)****Other Requirement (21 credit hours)**

foreign language

TGM 515 Navigating Global and Regional Business Environments (3)

TGM 517 Global Accounting and Financial Management (3)

TGM 545 Global Leadership and Strategy (3)

TGM 557 Global Marketing and Data Analytics (3)

TGM 586 Global Entrepreneurship and Sustainable Business (3)

TGM 596 Thunderbird Experiential Practicum (6)

Culminating Experience (1 credit hour)

TGM 597 Thunderbird Personal Leadership Development (1)

Additional Curriculum Information

For concentration coursework, students choose four courses from an approved list, which includes 500-level TGM courses, select SCM courses (502, 515, 520, 541 and 542) and HSM 550. Students should contact the academic unit for a full list of approved courses.

Students specialize their electives in various areas in global business, such as global finance, global marketing or global leadership. Electives are as approved by the academic unit.

Except for TGM 596 and the foreign language requirement, other requirement courses may be substituted with approval of the academic unit.

Proficiency in a second language is required for graduation from the Master of Global Management degree program. Students whose native language is not English and who meet admission requirements for the program satisfy the language requirement.

Students whose native language is English must satisfy the graduation requirement for language proficiency either through an oral proficiency interview administered by a third-party vendor or by successfully completing six credit hours of 400-level or higher foreign language coursework as part of the program electives.

Admission requirements

Applicants must fulfill the requirements of both the Graduate College and the Thunderbird School of Global Management.

Applicants are eligible to apply to the program if they have earned a bachelor's or master's degree in any subject or related field from a regionally accredited institution.

Applicants must have a minimum cumulative GPA of 3.00 (scale is 4.00 = "A") in the last 60 hours of their first bachelor's degree program, or applicants must have a minimum cumulative GPA of 3.00 (scale is 4.00 = "A") in an applicable master's degree program.

All applicants must submit:

1. graduate admission application and application fee
2. official transcripts
3. resume
4. essay response to application question
5. one professional or academic reference
6. proof of English proficiency

Additional Application Information

An applicant whose native language is not English must provide [proof of English proficiency](#) regardless of their current residency.

The resume should demonstrate the applicant's professional and academic history.

An interview is required. Final applicants may be asked to complete an additional interview.

Tuition information

When it comes to paying for higher education, everyone's situation is different. Students can learn about [ASU tuition and financial aid](#) options to find out which will work best for them.

Program learning outcomes

Program learning outcomes identify what a student will learn or be able to do upon completion of their program. This program has the following program outcomes:

- Develop the ability to build sustainable and trusting relationships with others from diverse parts of the world.
- Develop the ability to analyze complex global issues concisely.
- Develop the ability to inspire others in a global world.

Global opportunities

Global experience

Students in Thunderbird's Master of Global Management program have unique opportunities to apply and hone their learning in international settings. Experiential learning exposes students to actual problems faced by leaders of multinational businesses and governmental or nonprofit organizations that operate on an international level.

Working with Thunderbird professors, their fellow students, alumni and corporate partners, students master and apply global management principles and concepts to meet real business challenges through special courses, labs and projects. Thunderbird offers a wide variety of experiential learning engagements, giving students the ability to solve real-world challenges by collaborating with the school's corporate partners around the world. Some options include:

Global Field Seminars

This one- or two-week seminar exposes students to the dynamics and nuances of doing business in a focused region of the world. Teams of students go on company site visits and attend high-level meetings and presentations with business, government and cultural leaders, as well as with Thunderbird alumni. Students gain invaluable hands-on experience while expanding their global business skills, enabling them to become major assets to any organization they join after graduating.

Thunderbird Global Challenge Laboratories

This is a client-facing, project-based course built on a six- to seven-week immersion assignment in a key emerging or advanced market. Projects take students to destinations all over the world. They are tailored to the business needs of the client and challenge students to provide sophisticated data and market analysis, strategy recommendations and plans for sustained growth that are both practical and effective. For more information, students should visit the [Thunderbird Global Challenge Lab](#) website.

Career opportunities

Career examples include these positions:

- auditor
- financial analyst
- financial manager
- general and operations manager
- human resources manager
- intelligence analyst
- logistics manager
- management analyst
- marketing manager
- sales manager
- supply chain manager

Contact information

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