Global Management (Global Development and Innovation), MGM

Become a global innovator with a higher purpose. Customize the world's No. 1-ranked Master of Global Management degree (Times Higher Education/Wall Street Journal, 2019) with skills and experience that empower you to integrate economic, cultural and political variables in solving societal development issues such as raising standards of living.

Program Description

**Degree Awarded: MGM Global Management (Global Development and Innovation)**

Recent research reveals that graduate programs in international development are in high demand. In fact, Devex found that the master's in international development was No. 3 in their survey of most demanded degrees (Devex, 2016). In a study of international development graduates in Canada, researchers found that over 86% of graduates were employed (Tiessen and Cameron, 2017). To meet this surging demand, Thunderbird School of Global Management created the development and innovation concentration within the MGM degree program.

Offered in collaboration with the School for the Future of Innovation in Society (https://sfis.asu.edu/school-future-innovation-society), the Master of Global Management in global development and innovation prepares global leaders to leverage innovation strategies to tackle development and planetary challenges. The ability to access the tremendous resources available throughout ASU for a truly customizable and transdisciplinary education sets this degree program apart.

Tailored to each student's ambitions and interests, this unique academic concentration is relevant to development practitioners who seek to complement their skills and experience and to those interested in pursuing careers in international development agencies within and beyond government as well as in nongovernmental organizations and community organizations at local, national and international levels.

Graduates are equipped with the analytical and practical skills and experience needed to engage critically as leaders in issues around innovation and development and to work across the intersections of innovation, development policy and global management. They are prepared to make a positive impacts in
leadership roles alongside the school's global alumni network of professionals who are making a difference. Graduates have opportunities around the world to tackle some of humanity's most difficult and urgent challenges. They are on the frontline working as agents of change, advancing a shared vision of a world with inclusive and sustainable prosperity.

Thunderbird School of Global Management has produced unique leaders for more than 70 years, leaders in every sector capable of tackling the world's greatest challenges. The alumni network comprises 45,000 graduates and 170 chapters around the globe.

At a Glance

- **College/School:** Thunderbird School of Global Management
- **Location:** Downtown Phoenix campus

Accelerated Program Options

This program allows students to obtain both a bachelor's and master's degree in as little as five years. It is offered as an accelerated bachelor's and master's degree with:

- Asia Studies (East Asia), BA
- Asia Studies (South Asia), BA
- Asia Studies (Southeast Asia), BA
- Biological Sciences, BS
- Biological Sciences (Biology and Society), BS
- Biological Sciences (Genetics, Cell and Developmental Biology), BS
- Biological Sciences (Neurobiology, Physiology and Behavior), BS
- Business (Business Administration), BA
- Business (Communication), BA
- Business (Food Industry Management), BA
- Business (Global Agribusiness), BA
- Business (Global Logistics Management), BA
- Business (Global Politics), BA
- Business (Health Care), BA
- Business (Information Security), BA
Business (Language and Culture), BA
Business (Law), BA
Business (Public Service and Public Policy), BA
Business (Sports Business), BA
Business (Statistics), BA
Business (Sustainability), BA
Business (Technology), BA
Business (Tourism), BA
Business Data Analytics, BS
Business Entrepreneurship, BS
Economics, BS
Engineering Management, BSE
Finance, BS
Global Health, BA
Global Management, BGM
History, BA
Industrial Design, BSD
Industrial Engineering, BSE
Informatics, BS
International Trade, BS
Jewish Studies, BA
Liberal Studies, BA
Management, BS
Marketing, BS
Marketing (Digital and Integrated Marketing Communications), BS
Marketing (Professional Sales), BS
Microbiology, BS
Philosophy, BA
Philosophy (Morality, Politics and Law), BA
Religious Studies (Religion, Culture and Public Life), BA
Religious Studies (Religion, Politics and Global Affairs), BA
Acceptance to the graduate program requires a separate application. During their junior year, eligible students are advised by their academic departments to apply.

Degree Requirements

49 credit hours, a foreign language exam, including the required capstone course (TGM 597)

Required Core (3 credit hours)
TAM 582 Communicating and Negotiating in a Dynamic Global World (3) or
TGM 506 Communicating and Negotiating Across Cultures (3)

Concentration (12 credit hours)
GTD 501 Global Technology and Development (3)
GTD 503 Technology and the International Political System (3)
GTD 504 Technology and Development in Zones of Conflict (3)
GTD 505 Social Science Inquiry for Global Development (3)
GTD 506 Applied Project Methods in Global Development (3)
GTD 507 Technology and Development in the Middle East (3)
GTD 508 Technology and Development in Latin America (3)
GTD 509 Technology and Development in North Africa (3)
GTD 510 Technology and Development in Sub-Saharan Africa (3)
GTD 511 Development Policy and Practices (3)

Electives (12 credit hours)

Other Requirements (21 credit hours)
foreign language
TGM 515 Navigating Global and Regional Business Environments (3)
TGM 517 Global Accounting and Financial Management (3)
TGM 545 Global Leadership and Strategy (3)
TGM 557 Global Marketing and Data Analytics (3)
TGM 586 Global Entrepreneurship and Sustainable Business (3)
TGM 596 Thunderbird Experiential Practicum (6)

Culminating Experience (1 credit hour)
TGM 597 Thunderbird Personal Leadership Development (1)

Additional Curriculum Information
For concentration coursework, students choose four courses from the approved list for a total of 12 credit hours.

Electives are approved by the academic unit.

Except for TGM 596 and the foreign language requirement, other requirement courses may be substituted with approval of the academic unit.
Proficiency in a second language is required for graduation from the MGM degree program. Students whose native language is not English who meet the admission requirements for the Master of Global Management program satisfy the language requirement.

Students whose native language is English must satisfy the graduation requirement for language proficiency by waiving this requirement through an oral proficiency interview administered by a third party vendor or by successfully completing six credit hours of 400-level or higher of foreign language coursework as part of the program electives.

**Admission Requirements**

Applicants must fulfill the requirements of both the Graduate College and the Thunderbird School of Global Management.

Applicants are eligible to apply to the program if they have earned a bachelor's or master's degree in any subject or related field from a regionally accredited institution.

Applicants must have a minimum cumulative GPA of 3.00 (scale is 4.00 = "A") in the last 60 hours of their first bachelor's degree program, or applicants must have a minimum cumulative GPA of 3.00 (scale is 4.00 = "A") in an applicable master's degree program.

Applicants are required to submit:

1. graduate admission application and application fee
2. official transcripts
3. resume
4. essay response to application question
5. one professional or academic reference
6. GMAT or GRE may be required
7. interview
8. proof of English proficiency

**Additional Application Information**

An applicant whose native language is not English must provide proof of English proficiency regardless of current residency.

The resume should demonstrate the applicant's professional and academic history.

An interview is required. Final applicants may be asked to complete an additional interview.
Applicants are exempt from taking the GMAT or GRE if they have eight or more years of professional work experience or a cumulative undergraduate GPA of 3.25 or above. Applicants who do not meet either requirement are reviewed by the application committee and may receive an exception on a case-by-case basis.

Global Opportunities

Global Experience
Students in Thunderbird's MGM program have unique opportunities to apply and hone their learning in international settings. Experiential learning exposes students to actual problems faced by leaders of multinational businesses and governmental or nonprofit organizations that operate on an international level. Working with Thunderbird professors, their fellow students, alumni and corporate partners, students master and apply global management principles and concepts to meet real business challenges through special courses, labs and projects. Thunderbird offers a wide variety of experiential learning engagements, giving students the ability to solve real-world challenges by collaborating with the school's corporate partners around the world. Some options include:

Global Field Seminars
This two- or three-week seminar exposes students to the dynamics and nuances of doing business in a focused region of the world. Teams of students go on company site visits and attend high-level meetings and presentations with business, government and cultural leaders as well as with Thunderbird alumni. Students gain invaluable hands-on experience while expanding their global business skills so they can become major assets to any organization they join after graduating.

Thunderbird Global Challenge Laboratories
This is a client-facing, project-based course built on a six- to seven-week immersion assignment in a key emerging or advanced market. Projects take students to destinations all over the world. They are tailored to the business needs of the client and challenge students to provide sophisticated data and market analysis, strategy recommendations and plans for sustained growth that are both practical and effective. For more information, students should visit Thunderbird's Global Challenge Lab website: https://thunderbird.asu.edu/challenge-labs.

Career Opportunities

Career examples include:

- business continuity planners
- environmental economists
- environmental restoration planners
- regulatory affairs managers
- sustainability specialists
- urban and regional planners
- water resource specialists

Contact Information

Thunderbird School of Global Management | TGHB 209
admissions.tbird@asu.edu | 602-496-7100