Global Management (Global Health Care Delivery), MGM

This program is for graduates seeking a leadership role in the rapidly growing health care industry. The concentration builds on Thunderbird's No. 1-ranked MGM degree (Times Higher Education/Wall Street Journal, 2019) to provide you with a repertoire of global management skills and experience tailored specifically to health care.

Program Description

Degree Awarded: MGM Global Management (Global Health Care Delivery)

Students gain practical skills and hands-on experience in both global management and health care delivery. Due to the aging population of the U.S. and the world, many careers of the future will involve health care services, including health care management and delivery. The U.S. Bureau of Labor Statistics predicts that careers in the field of medical and health care management will grow 20% between 2016 and 2026. The Bureau also estimates the median annual wage for health care managers is almost twice that of the U.S. median, making these leadership positions not only lucrative but impactful.

This MGM concentration allows graduates to meet the growing need for skilled health care managers who possess a solid foundation of international business skills and a global mindset.

The Master of Global Management program with a concentration in global health care delivery is designed for current or aspiring executives and managers in health care who would like to hone their leadership and business skills to position themselves for careers leading health care organizations around the world. Some health care practitioners, such as nurses and doctors, may also use the degree as a way to move from clinical practice into management roles.

The concentration in global health care delivery addresses the current and future needs of the management workforce in the health care industry globally, including C-suite executives and administrators, health care providers (physicians, physician assistants, nurse practitioners and nurses), frontline staff (respiratory therapists, occupational therapists, physical therapists and dietitians) and students in medical disciplines. Students master core and advanced skills in designing systems, processes and mechanisms used to optimize health care delivery anywhere in the world. In addition, students integrate evidence-based
financial principles geared toward improved individual and population health outcomes, such as leadership strategies in change management, for example.

This concentration is offered in collaboration with the College of Health Solutions. https://chs.asu.edu/

Thunderbird School of Global Management has produced unique leaders for more than 70 years, leaders in every sector capable of tackling the world's greatest challenges. The alumni network comprises 45,000 graduates and 170 chapters around the globe.

At a Glance

- **College/School:** Thunderbird School of Global Management
- **Location:** Downtown Phoenix campus

Accelerated Program Options

This program allows students to obtain both a bachelor's and master's degree in as little as five years. It is offered as an accelerated bachelor's and master's degree with:

- **Asia Studies (East Asia), BA**
- **Asia Studies (South Asia), BA**
- **Asia Studies (Southeast Asia), BA**
- **Biological Sciences, BS**
- **Biological Sciences (Biology and Society), BS**
- **Biological Sciences (Genetics, Cell and Developmental Biology), BS**
- **Biological Sciences (Neurobiology, Physiology and Behavior), BS**
- **Business (Business Administration), BA**
- **Business (Communication), BA**
- **Business (Food Industry Management), BA**
- **Business (Global Agribusiness), BA**
- **Business (Global Logistics Management), BA**
- **Business (Global Politics), BA**
- **Business (Health Care), BA**
- **Business (Information Security), BA**
- **Business (Language and Culture), BA**
Business (Law), BA
Business (Public Service and Public Policy), BA
Business (Sports Business), BA
Business (Statistics), BA
Business (Sustainability), BA
Business (Technology), BA
Business (Tourism), BA
Business Data Analytics, BS
Business Entrepreneurship, BS
Economics, BS
Engineering Management, BSE
Finance, BS
Global Health, BA
Global Management, BGM
History, BA
Industrial Design, BSD
Industrial Engineering, BSE
Informatics, BS
International Trade, BS
Jewish Studies, BA
Liberal Studies, BA
Management, BS
Marketing, BS
Marketing (Digital and Integrated Marketing Communications), BS
Marketing (Professional Sales), BS
Microbiology, BS
Philosophy, BA
Philosophy (Morality, Politics and Law), BA
Religious Studies (Religion, Culture and Public Life), BA
Religious Studies (Religion, Politics and Global Affairs), BA
Supply Chain Management, BS
Acceptance to the graduate program requires a separate application. During their junior year, eligible students are advised by their academic departments to apply.

## Degree Requirements

49 credit hours, a foreign language exam, including the required capstone course (TGM 597)

**Required Core (3 credit hours)**

TGM 506 Communicating and Negotiating Across Cultures (3)

**Concentration (12 credit hours)**

HCD 502 Heath Care Systems and Design (3)
HCD 520 Population Health (3)
HCD 521 Law and Health Promotion (3)
HCD 532 Health Care Management and Finance (3)
HCD 540 Process Engineering for Health Care Quality and Safety (3)

**Electives (12 credit hours)**

**Other Requirements (21 credit hours)**

- foreign language
  - TGM 515 Navigating Global and Regional Business Environments (3)
  - TGM 517 Global Accounting and Financial Management (3)
  - TGM 545 Global Leadership and Strategy (3)
  - TGM 557 Global Marketing and Data Analytics (3)
  - TGM 586 Global Entrepreneurship and Sustainable Business (3)
  - TGM 596 Thunderbird Experiential Practicum (6)

**Culminating Experience (1 credit hour)**

TGM 597 Thunderbird Personal Leadership Development (1)

**Additional Curriculum Information**

For the concentration coursework, students choose four courses from the approved list for a total of 12 credit hours.

Electives are as approved by the academic unit.

Except for TGM 596 and the foreign language requirement, other requirement courses may be substituted with approval of the academic unit.

Proficiency in a second language is required for graduation from the MGM degree. Students whose native language is not English who meet the admission requirements for the MGM program satisfy the language requirement.

Students whose native language is English must satisfy the graduation requirement for language proficiency by waiving this requirement through an oral proficiency interview administered by a
third-party vendor or by successfully completing six credit hours of 400-level or higher of foreign language coursework as part of the program electives.

Admission Requirements

Applicants must fulfill the requirements of both the Graduate College and the Thunderbird School of Global Management.

Applicants are eligible to apply to the program if they have earned a bachelor's or master's degree in any subject or related field from a regionally accredited institution.

Applicants must have a minimum cumulative GPA of 3.00 (scale is 4.00 = "A") in the last 60 hours of their first bachelor's degree program, or applicants must have a minimum cumulative GPA of 3.00 (scale is 4.00 = "A") in an applicable master's degree program.

Applicants are required to submit:

1. graduate admission application and application fee
2. official transcripts
3. resume
4. essay response to application question
5. one professional or academic reference
6. GMAT or GRE may be required
7. interview
8. proof of English proficiency

Additional Application Information

An applicant whose native language is not English must provide proof of English proficiency regardless of current residency.

The resume should demonstrate the applicant's professional and academic history.

An interview is required. Final applicants may be asked to complete an additional interview.

Applicants are exempt from taking the GMAT or GRE if they have eight or more years of professional work experience or a cumulative undergraduate GPA of 3.25 or above. Applicants who do not meet either requirement are reviewed by the application committee and may receive an exception on a case-by-case basis.

Global Opportunities

Global Experience
Students in Thunderbird’s MGM program have unique opportunities to apply and hone their learning in international settings. Experiential learning exposes students to actual problems faced by leaders of multinational businesses and governmental or nonprofit organizations that operate on an international level. Working with Thunderbird professors, their fellow students, alumni and corporate partners, students master and apply global management principles and concepts to meet real business challenges through special courses, labs and projects. Thunderbird offers a wide variety of experiential learning engagements, giving students the ability to solve real-world challenges by collaborating with the school’s corporate partners around the world. Some options include:

Global Field Seminars
This two- or three-week seminar exposes students to the dynamics and nuances of doing business in a focused region of the world. Teams of students go on company site visits and attend high-level meetings and presentations with business, government and cultural leaders as well as with Thunderbird alumni. Students gain invaluable hands-on experience while expanding their global business skills so they can become major assets to any organization they join after graduating.

Thunderbird Global Challenge Laboratories
This is a client-facing, project-based course built on a six- to seven-week immersion assignment in a key emerging or advanced market. Projects take students to destinations all over the world. They are tailored to the business needs of the client and challenge students to provide sophisticated data and market analysis, strategy recommendations and plans for sustained growth that are both practical and effective. For more information, students should visit the Thunderbird Global Challenge Lab website: https://thunderbird.asu.edu/challenge-labs.

Career Opportunities
Career examples include:

- compliance managers
- management analysts
- medical and health services managers
- social and community service managers

Contact Information
Thunderbird School of Global Management | TGHB 209
admissions.tbird@asu.edu | 602-496-7100