Global Management (Integrated Health Care), MGM

Become a global leader with a higher purpose. Build on Thunderbird’s No. 1-ranked MGM degree (Times Higher Education/Wall Street Journal, 2019) with a concentration in integrated health care. Learn to develop, implement, evaluate and sustain integrated care programs in diverse health care settings globally to respond to increasing worldwide demand.

Program Description

Degree Awarded: MGM Global Management (Integrated Health Care)
The World Economic Forum reports that empathy and collaboration are two critical abilities for a global manager’s success. These skills are equally critical for those seeking careers in integrated health care. Capacity for these key abilities relies on the development of social capital. This program is designed to develop social capital through field-based action learning, team-based projects and stretch assignments. Students become experts in building sustainable, trusting relationships — the basis of social capital — with others from diverse parts of the world by mastering intercultural empathy, the skill set to have an interpersonal impact and the business acumen to act with diplomacy.

Delivering care with global reach
The MGM program in global management with a concentration in integrated health care is designed for current or aspiring managers in health care who would like to develop, implement, evaluate and sustain integrated care programs in diverse health care settings globally. Students gain perspectives on both global management and integrated health care in this program.

Doing well by doing good with a specialized master's degree
Students in this program master the ability to apply foundational business concepts and analytics of health care and integrated care to transform health care management practices. Students learn to leverage key aspects of health care systems, organizational cultures and populations, and workforce issues necessary to implement, evaluate and sustain integrated care delivery globally. Graduates position themselves to enter the workforce in leadership roles in which they can make a difference. Graduates achieve a demonstrated
proficiency in cross-cultural leadership, interdisciplinary teamwork, change management and health care
technologies, empowering them to develop innovative clinical, operational and financial strategies and
techniques.

Thunderbird School of Global Management has produced unique leaders for more than 70 years, leaders
in every sector capable of tackling the world's greatest challenges. The alumni network comprises 45,000
graduates and 170 chapters around the globe.

At a Glance

- **College/School:** Thunderbird School of Global Management
- **Location:** Downtown Phoenix campus or Online

Accelerated Program Options

This program allows students to obtain both a bachelor's and master's degree in as little as five years. It is
offered as an accelerated bachelor's and master's degree with:

- **Asia Studies (East Asia), BA**
- **Asia Studies (South Asia), BA**
- **Asia Studies (Southeast Asia), BA**
- **Biological Sciences, BS**
- **Biological Sciences (Biology and Society), BS**
- **Biological Sciences (Genetics, Cell and Developmental Biology), BS**
- **Biological Sciences (Neurobiology, Physiology and Behavior), BS**
- **Business (Business Administration), BA**
- **Business (Communication), BA**
- **Business (Food Industry Management), BA**
- **Business (Global Agribusiness), BA**
- **Business (Global Logistics Management), BA**
- **Business (Global Politics), BA**
- **Business (Health Care), BA**
- **Business (Information Security), BA**
- **Business (Language and Culture), BA**
Business (Law), BA

Business (Public Service and Public Policy), BA

Business (Sports Business), BA

Business (Statistics), BA

Business (Sustainability), BA

Business (Technology), BA

Business (Tourism), BA

Business Data Analytics, BS

Business Entrepreneurship, BS

Economics, BS

Engineering Management, BSE

Finance, BS

Global Health, BA

Global Management, BGM

History, BA

Industrial Design, BSD

Industrial Engineering, BSE

Informatics, BS

International Trade, BS

Liberal Studies, BA

Management, BS

Marketing, BS

Marketing (Digital and Integrated Marketing Communications), BS

Marketing (Professional Sales), BS

Microbiology, BS

Philosophy, BA

Religious Studies (Religion, Politics and Global Affairs), BA

Supply Chain Management, BS

Acceptance to the graduate program requires a separate application. During their junior year, eligible students are advised by their academic departments to apply.
Degree Requirements

49 credit hours, a foreign language exam, including the required capstone course (TGM 597)

Required Core (3 credit hours)
TAM 582 Communicating and Negotiating in a Dynamic Global World (3) or
TGM 506 Communicating and Negotiating Across Cultures (3)

Concentration (12 credit hours)
IBC 520 Integrated Health: The Patient-Centered Medical Home (PCMH) (3)
IBC 540 Integrated Health Care Process Improvement (3)
IBC 550 Integrated Health Care Operations (3)
IBC 585 Team-Based Consultation and Leadership (3)

Electives (12 credit hours)

Other Requirements (21 credit hours)
foreign language
TGM 515 Navigating Global and Regional Business Environments (3)
TGM 517 Global Accounting and Financial Management (3)
TGM 545 Global Leadership and Strategy (3)
TGM 557 Global Marketing and Data Analytics (3)
TGM 586 Global Entrepreneurship and Sustainable Business (3)
TGM 596 Thunderbird Personal Leadership Development (6)

Culminating Experience (1 credit hour)
TGM 597 Thunderbird Integrative Experience (1)

Additional Curriculum Information
Electives are as approved by the academic unit.

Except for TGM 596 and the foreign language requirement, other requirement courses may be substituted with approval of the academic unit.

Proficiency in a second language is required for graduation from the MGM degree. Students whose native language is not English who meet the admission requirements for the MGM program satisfy the language requirement.

Students whose native language is English must satisfy the graduation requirement for language proficiency by waiving this requirement through an oral proficiency interview administered by a third-party vendor or by successfully completing six credit hours of 400-level or higher of foreign language coursework as part of the program electives.
Admission Requirements

Applicants must fulfill the requirements of both the Graduate College and the Thunderbird School of Global Management.

Applicants are eligible to apply to the program if they have earned a bachelor's or master's degree in any subject or related field from a regionally accredited institution.

Applicants must have a minimum cumulative GPA of 3.00 (scale is 4.00 = "A") in the last 60 hours of their first bachelor's degree program, or applicants must have a minimum cumulative GPA of 3.00 (scale is 4.00 = "A") in an applicable master's degree program.

Applicants are required to submit:

1. graduate admission application and application fee
2. official transcripts
3. resume
4. essay response to application question
5. one professional or academic reference
6. GMAT or GRE may be required
7. interview
8. proof of English proficiency

Additional Application Information
An applicant whose native language is not English must provide proof of English proficiency regardless of current residency.

The resume should demonstrate the applicant’s professional and academic history.

An interview is required. Final applicants may be asked to complete an additional interview.

Applicants are exempt from taking the GMAT or GRE if they have eight or more years of professional work experience or a cumulative undergraduate GPA of 3.25 or above. Applicants who do not meet either requirement are reviewed by the application committee and may receive an exception on a case-by-case basis.

Global Opportunities

Global Experience
Students in Thunderbird's MGM program have unique opportunities to apply and hone their learning in international settings. Experiential learning exposes students to actual problems faced by leaders of multinational businesses and governmental or nonprofit organizations that operate on an international level. Working with Thunderbird professors, their fellow students, alumni and corporate partners, students master and apply global management principles and concepts to meet real business challenges through
special courses, labs and projects. Thunderbird offers a wide variety of experiential learning engagements, giving students the ability to solve real-world challenges by collaborating with the school's corporate partners around the world. Some options include:

Global Field Seminars
This two- or three-week seminar exposes students to the dynamics and nuances of doing business in a focused region of the world. Teams of students go on company site visits and attend high-level meetings and presentations with business, government and cultural leaders as well as with Thunderbird alumni. Students gain invaluable hands-on experience while expanding their global business skills so they can become major assets to any organization they join after graduating.

Thunderbird Global Challenge Laboratories
This is a client-facing, project-based course built on a six- to seven-week immersion assignment in a key emerging or advanced market. Projects take students to destinations all over the world. They are tailored to the business needs of the client and challenge students to provide sophisticated data and market analysis, strategy recommendations and plans for sustained growth that are both practical and effective. For more information, students should visit the Thunderbird Global Challenge Lab website https://thunderbird.asu.edu/challenge-labs.

Career Opportunities
Career examples include:

- compliance managers
- management analysts
- medical and health services managers
- sustainability specialists

Contact Information
Thunderbird School of Global Management | TGHB 209
admissions.tbird@asu.edu | 602-496-7100