

Global Management (Public Policy), MGM

TBGMPPMGM

This concentration prepares students for careers as policy analysts and leaders in public service. Graduates around the world are involved in the formulation, approval, implementation and evaluation of public policy.

Program description

Degree awarded: MGM Global Management (Public Policy)

The public policy concentration within the MGM program is designed for students who wish to work in cross-sector roles within public and nonprofit institutions around the world. Other students may use this program as a springboard into jobs in the private sector that have significant overlap with public agencies. In short, graduates are prepared in both global management and public policy to meet the demands of an increasingly interwoven economy.

Through this concentration, offered in collaboration with the [Watts College of Public Service and Community Solutions](#), graduates are able to apply analytical techniques and conceptual frameworks to understand policy issues and to identify potential solutions to real-world challenges.

About Thunderbird

Thunderbird School of Global Management has produced world-class leaders for more than 75 years. The ideal Thunderbird student is curious, globally minded, and eager to develop and advance their careers in leadership and management within the global and digital landscape of the Fourth Industrial Revolution. Upon completion of this degree, graduates will join a thriving global alumni network nearly 50,000 strong, managing some of the world's largest institutions, companies, nonprofits and NGOs.

At a glance

- **College/School:** [Thunderbird School of Global Management](#)
- **Location:** [Downtown Phoenix](#)

Accelerated program options

This program allows students to obtain both a bachelor's and master's degree in as little as five years. It is offered as an **accelerated bachelor's plus master's degree** with:

[Asia Studies \(East Asia\), BA](#)

[Asia Studies \(South Asia\), BA](#)

[Asia Studies \(Southeast Asia\), BA](#)

[Biological Sciences, BS](#)

[Biological Sciences \(Biology and Society\), BS](#)

[Biological Sciences \(Genetics, Cell and Developmental Biology\), BS](#)

[Biological Sciences \(Neurobiology, Physiology and Behavior\), BS](#)

[Business \(Agribusiness Innovation and Technology\), BA](#)

[Business \(Business Administration\), BA](#)

[Business \(Communication\), BA](#)

[Business \(Food Industry Management\), BA](#)

[Business \(Global Logistics Management\), BA](#)

[Business \(Global Politics\), BA](#)

[Business \(Health Care\), BA](#)

[Business \(Information Security\), BA](#)

[Business \(Language and Culture\), BA](#)

[Business \(Law\), BA](#)

[Business \(Public Service and Public Policy\), BA](#)

[Business \(Sports Business\), BA](#)

[Business \(Statistics\), BA](#)

[Business \(Sustainability\), BA](#)

[Business \(Technology\), BA](#)

[Business \(Tourism\), BA](#)

[Business Data Analytics, BS](#)

[Business Entrepreneurship, BS](#)

[Economics, BS](#)

[Engineering Management, BSE](#)

[Finance, BS](#)

[Global Health, BA](#)

[Global Management, BGM](#)

[History, BA](#)

[Industrial Design, BSD](#)

[Industrial Engineering, BSE](#)

[Informatics, BS](#)

[International Trade, BS](#)

[Jewish Studies, BA](#)

[Liberal Studies, BA](#)

[Management, BS](#)

[Marketing, BS](#)

[Marketing \(Digital and Integrated Marketing Communications\), BS](#)

[Marketing \(Professional Sales\), BS](#)

[Microbiology, BS](#)

[Philosophy, BA](#)

[Philosophy \(Morality, Politics and Law\), BA](#)

[Religious Studies \(Religion, Culture and Public Life\), BA](#)

[Religious Studies \(Religion, Politics and Global Affairs\), BA](#)

[Supply Chain Management, BS](#)

Acceptance to the graduate program requires a separate application. Students typically receive approval to pursue the accelerated master's during the junior year of their bachelor's degree program. Interested students can learn about eligibility requirements and [how to apply](#).

Degree requirements

49 credit hours, a foreign language exam, including the required capstone course (TGM 597)

Required Core (3 credit hours)

TAM 582 Communicating and Negotiating in a Dynamic Global World (3) or

TGM 506 Communicating and Negotiating Across Cultures (3)

Concentration (12 credit hours)

PAF 501 Public Service Research I (3)

PAF 502 Public Service Research II (3) or PAF 541 Program Evaluation (3)

PAF 504 Microeconomics of Public Policy I (3)

PAF 505 Public Policy Analysis (3)

Electives (12 credit hours)

Other Requirements (21 credit hours)

foreign language

TGM 515 Navigating Global and Regional Business Environments (3)

TGM 517 Global Accounting and Financial Management (3)

TGM 545 Global Leadership and Strategy (3)

TGM 557 Global Marketing and Data Analytics (3)

TGM 586 Global Entrepreneurship and Sustainable Business (3)

TGM 596 Thunderbird Experiential Practicum (6)

Culminating Experience (1 credit hour)

TGM 597 Thunderbird Personal Leadership Development (1)

Additional Curriculum Information

Electives are approved by the academic unit.

Except for TGM 596 and the foreign language requirement, other requirement courses may be substituted with approval of the academic unit.

Proficiency in a second language is required for graduation from the Master of Global Management degree program. Students whose native language is not English and who meet the admission requirements for the program satisfy the language requirement.

Students whose native language is English must satisfy the graduation requirement for language proficiency by waiving this requirement through an oral proficiency interview administered by a third-party vendor or by successfully completing six credit hours of 400-level or higher foreign language coursework as part of the program electives.

Admission requirements

Applicants must fulfill the requirements of both the Graduate College and the Thunderbird School of Global Management.

Applicants are eligible to apply to the program if they have earned a bachelor's or master's degree in any subject or related field from a regionally accredited institution.

Applicants must have a minimum cumulative GPA of 3.00 (scale is 4.00 = "A") in the last 60 hours of their first bachelor's degree program, or applicants must have a minimum cumulative GPA of 3.00 (scale is 4.00 = "A") in an applicable master's degree program.

All applicants must submit:

1. graduate admission application and application fee

2. official transcripts
3. resume
4. essay response to application question
5. one professional or academic reference
6. interview
7. proof of English proficiency

Additional Application Information

An applicant whose native language is not English must provide [proof of English proficiency](#) regardless of their current residency.

The resume should demonstrate the applicant's professional and academic history.

An interview is required. Final applicants may be asked to complete an additional interview.

Tuition information

When it comes to paying for higher education, everyone's situation is different. Students can learn about [ASU tuition and financial aid](#) options to find out which will work best for them.

Program learning outcomes

Program learning outcomes identify what a student will learn or be able to do upon completion of their program. This program has the following program outcomes:

- Develop the ability to build sustainable and trusting relationships with others from diverse parts of the world.
- Develop the ability to inspire others in a global world.
- Evaluate the development of public administration and institutional analysis of policy processes.

Global opportunities

Global experience

Students in Thunderbird's Master of Global Management program have unique opportunities to apply and hone their learning in international settings. Experiential learning exposes Thunderbird students to actual problems faced by leaders of multinational businesses and governmental or nonprofit organizations that operate on an international level.

Working with Thunderbird professors, their fellow students, alumni and corporate partners, students master and apply global management principles and concepts to meet real business challenges through special courses, labs and projects. Thunderbird offers a wide variety of experiential learning engagements, giving students the ability to solve real-world challenges by collaborating with the school's corporate partners around the world. Some options include:

Global Field Seminars

This one- or two-week seminar exposes students to the dynamics and nuances of doing business in a focused region of the world. Teams of students go on company site visits and attend high-level meetings and presentations with business, government and cultural leaders as well as with Thunderbird alumni. Students gain invaluable hands-on experience while expanding their global business skills, enabling them to become major assets to any organization they join after graduating.

Thunderbird Global Challenge Laboratories

This is a client-facing, project-based course built on a six- to seven-week immersion assignment in a key emerging or advanced market. Projects take students to destinations all over the world. They are tailored to the business needs of the client and challenge students to provide sophisticated data and market analysis, strategy recommendations and plans for sustained growth that are both practical and effective. For more information, students should visit the [Thunderbird Global Challenge lab website](#).

Career opportunities

Career examples include:

- business continuity planner
- intelligence analyst
- legislator
- political scientist
- regulatory affairs manager
- sustainability specialist
- social and community service manager

Contact information

[Thunderbird School of Global Management](#) | TGHB 209
admissions.tbird@asu.edu | 602-496-7100