

Global Management, Entrepreneurship and Innovation (Graduate Certificate)

TBTGMGRCT

This 15 credit hour graduate-level program delivered online or on the Downtown Phoenix campus will prepare you to successfully lead international teams, functions and organizations.

Program description

Degree awarded: Certificate Global Management, Entrepreneurship and Innovation (Certificate)

Thunderbird's graduate certificate program in global management, entrepreneurship and innovation provides an in-depth study of global political economy, leadership, strategy, negotiation and cross-cultural communications, giving students the skills they need to succeed in today's increasingly global business environment.

The school's innovative and practical curriculum --- with a strong core of global business management skills, international political economy and cross-cultural training --- is delivered through a transdisciplinary approach.

Thunderbird School of Global Management has produced unique leaders for over 75 years --- leaders in every sector capable of tackling the world's greatest challenges. The alumni network comprises 45,000 graduates and 170 chapters around the globe.

At a glance

- **College/School:** [Thunderbird School of Global Management](#)
- **Location:** [Downtown Phoenix](#) or [Online](#)

Degree requirements

15 credit hours

Required Core (3 credit hours)

TGM 545 Global Leadership and Strategy (3)

Restricted Electives (12 credit hours)

TGM 506 Communicating and Negotiating Across Cultures (3)

TGM 515 Navigating Global and Regional Business Environments (3)

TGM 517 Global Accounting and Financial Management (3)

TGM 557 Global Marketing and Data Analytics (3)

TGM 586 Global Entrepreneurship and Sustainable Business (3)

Additional Curriculum Information

For restricted electives, students select four courses from the list above. Other courses may be approved by the academic unit.

Admission requirements

Applicants must fulfill the requirements of both the Graduate College and the Thunderbird School of Global Management.

Applicants are eligible to apply to the program if they have earned a bachelor's or master's degree from a regionally accredited institution.

Applicants must have a minimum cumulative GPA of 3.00 (scale is 4.00 = "A") in the last 60 hours of their first bachelor's degree program or a minimum cumulative GPA of 3.00 (scale is 4.00 = "A") in an applicable master's degree program.

All applicants must submit:

1. graduate admission application and application fee
2. official transcripts
3. one letter of recommendation
4. proof of English proficiency

Additional Application Information

An applicant whose native language is not English must provide [proof of English proficiency](#) regardless of their current residency.

International students who need an F-1 or J-1 visa need to apply to and be accepted into a graduate degree program prior to being considered for the certificate program. International students residing in the U.S. on other types of visas must adhere to all Graduate College policies and procedures regarding admission to be considered for admission to this certificate program.

Tuition information

When it comes to paying for higher education, everyone's situation is different. Students can learn about [ASU tuition and financial aid](#) options to find out which will work best for them.

Attend online

ASU Online

ASU offers this program in an online format with multiple enrollment sessions throughout the year. Applicants may [view the program's ASU Online page](#) for program descriptions and to request more information.

Program learning outcomes

Program learning outcomes identify what a student will learn or be able to do upon completion of their program. This program has the following program outcomes:

- Develop applied global leadership skills.
- Develop tools and strategies necessary for the creation of new ventures.
- Examine the importance of data visualizations and analysis for decision-making.

Career opportunities

Graduates who have combined the certificate in global management, entrepreneurship and innovation with their major program of study may become more marketable to employers. Many decide to pursue employment in corporate functions such as marketing, strategy, finance, human resources and supply chain management.

Advanced degrees or certifications may be required for academic or clinical positions.

Contact information

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