Global Management (Global Health Care Innovation), MGM

TBTGMHCMGM

Do you want to help the health care industry prepare for the Fourth Industrial Revolution? The global pandemic forced the industry to adapt quickly, and now more leaders are needed to create innovative technological solutions to transform complex systems --- which in turn results in positive health outcomes for the global community.

Program description

Degree awarded: MGM Global Management (Global Health Care Innovation)
The MGM program with a concentration in global health care innovation prepares students to assume leadership and managerial responsibilities in global health care organizations.

Students design, apply knowledge to, implement and create innovative solutions that can transform health care ecosystems. They learn how to create and sustain cultures of innovation in health care from multiple perspectives. These perspectives may include personal competence for innovation, use of evidence in decision-making, reframing system infrastructures, financing, cross-cultural communication, entrepreneurship, technology and policymaking. Students develop competence in the design, application and testing of innovative processes and products.

A primary focus of this concentration is to prepare students to lead processes of innovation and transformation globally.

At a glance

- **College/School:** Thunderbird School of Global Management
- **Location:** Downtown Phoenix

Degree requirements

49 credit hours, a foreign language exam, including the required capstone course (TGM 597)

Required Core (3 credit hours)
TGM 506 Communicating and Negotiating Across Cultures (3) or TAM 582 Communicating and Negotiating in a Dynamic World (3)

Other Requirements (21 credit hours)
TGM 515 Navigating Global and Regional Business Environments (3)
TGM 517 Global Accounting and Financial Management (3)
TGM 545 Global Leadership and Strategy (3)
TGM 557 Global Marketing and Data Analytics (3)
TGM 586 Global Entrepreneurship and Sustainable Business (3)
TGM 596 Thunderbird Experiential Practicum (6)

Concentration (12 credit hours)
HCI 538 Innovation and the Individual (3)
HCI 540 Understanding and Applying Principles of Evidence-Based Practice (3)
HCI 542 Systems Thinking in a Complex Environment (3)
HCI 544 Information Technology (IT) for Health Care Innovation (3)
HCI 548 Advanced Principles and Concepts of Innovation (3)
HCI 550 Health Care Policy and Innovation (3)
HCI 552 Financing for Innovation (3)
HCI 554 Outcomes Evaluation (3)

Electives (12 credit hours)

Culminating Experience (1 credit hour)
TGM 597 Thunderbird Personal Leadership Development (1)

Additional Curriculum Information
Students complete a total of 12 credit hours of concentration coursework, including three credit hours of HCI 538 and nine credit hours from the list of concentration courses. Courses should be selected in consultation with the student's academic advisor.

Students complete six credit hours of TGM 596. Except for TGM 596 and the foreign language requirement, other requirement courses may be substituted with the approval of the academic unit.

Admission requirements

Applicants must fulfill the requirements of both the Graduate College and the Thunderbird School of Global Management.

Applicants are eligible to apply to the program if they have earned a bachelor's or master's degree in a related field from a regionally accredited institution.

Applicants must have a minimum cumulative GPA of 3.00 (scale is 4.00 = "A") in the last 60 hours of their first bachelor's degree program, or applicants must have a minimum cumulative GPA of 3.00 (scale is 4.00 = "A") in an applicable master's degree program.

Applicants are required to submit:

1. graduate admission application and application fee
2. official transcripts
3. professional resume
4. essay response to the the application question
5. one professional or academic reference
6. interview
7. proof of English proficiency

Additional Application Information

An applicant whose native language is not English must provide proof of English proficiency regardless of current residency.

The resume should demonstrate the applicant's professional and academic history.

An interview is required. Final applicants may be asked to complete an additional interview.

Tuition information

When it comes to paying for higher education, everyone's situation is different. Students can learn about ASU tuition and financial aid options to find out which will work best for them.

Application deadlines

Fall

Spring   expand

          expand

Program learning outcomes

Program learning outcomes identify what a student will learn or be able to do upon completion of their program. This program has the following program outcomes:

- Develop the ability to build sustainable and trusting relationships with others from diverse parts of the world.
- Develop the ability to inspire others in a global world.

- Demonstrate the ability to lead the transformation of traditional organizational cultures into a culture of innovation by applying theories and techniques of leadership, innovation and implementation science in the global health care industry.

Global opportunities

Global experience
Students in Thunderbird's Master of Global Management program have unique opportunities to apply and hone their learning in international settings. Experiential learning exposes Thunderbird students to actual problems faced by leaders of multinational businesses and governmental or nonprofit organizations that operate on an international level. Working with Thunderbird professors, their fellow students, alumni and corporate partners, students master and apply global management principles and concepts to meet real business challenges through special courses, labs and projects. Thunderbird offers a wide variety of experiential learning engagements, enabling students to solve practical challenges by collaborating with the school's corporate partners around the world. Some options include the following:

Global Field Seminars
This two- or three-week seminar exposes students to the dynamics and nuances of doing business in a focused region of the world. Teams of students go on company site visits and attend high-level meetings and presentations with business, government and cultural leaders, as well as with Thunderbird alumni. Students gain invaluable hands-on experience while expanding their global business skills, enabling them to become major assets to any organization they join after graduating.

Global Challenge Labs
This is a client-facing, project-based course built on a six- to seven-week immersion assignment in a key emerging or advanced market. Projects take students to destinations all over the world. They are tailored to the business needs of the client and challenge students to provide sophisticated data and market analysis, strategy recommendations and plans for sustained growth that are both practical and effective. For more information, students should visit the Global Challenge Lab website.

Career opportunities

Examples of career opportunities include professional titles such as:

- compliance manager
- health administrator
- health care consultant
- medical and health services manager
- operations manager
- patient service manager
- regulatory affairs manager
- social and community service manager

Contact information

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