

Global Management (Executive), MGM

TBTGMXMG

Are you a full-time working professional seeking a flexible way to broaden your global outlook and worldwide network? Go beyond the traditional executive-level degree with comprehensive instruction in global management disciplines and cross-cultural communications.

Program description

Degree awarded: MGM Global Management

Thunderbird School of Global Management's MGM program with an executive focus provides cutting-edge management coursework, cross-cultural insight and regional studies to prepare graduates to lead transnational businesses, nonprofit organizations and government agencies. With the busy schedules of working professionals in mind, this specialized degree is designed to be completed as a lockstep program in 12 months.

Students in the program learn to lead teams and manage projects across borders and across all levels of an organization that operates in different locations around the world. This program goes beyond the traditional executive-level business degree, offering comprehensive instruction in global management disciplines as well as cross-cultural communications, negotiations and international political economy. With its transdisciplinary philosophy blending business and trade, public policy and international affairs, the well-rounded curriculum builds capability in every facet of international management, featuring hands-on, experiential learning opportunities and practical, applicable explorations of the intricacies of leading global enterprises.

The yearlong executive focus program begins with an intensive residence module delivered in the school's state-of-the-art facilities located in the downtown business district of Phoenix. Throughout the program, the cohort meets on weekends for in-person instruction with Thunderbird faculty. A highlight of the program is when students get the opportunity to apply what they have learned in an international location through a Global Field Seminar or Global Challenge Lab.

About Thunderbird

Thunderbird School of Global Management has produced world-class leaders for more than 75 years. The ideal Thunderbird student is curious, globally minded, and eager to develop and advance their careers in leadership and management within the global and digital landscape of the Fourth Industrial Revolution.

Upon completion of this degree, graduates join a thriving global alumni network nearly 50,000 strong, managing some of the world's largest institutions, companies, nonprofits and NGOs.

At a glance

- **College/School:** [Thunderbird School of Global Management](#)
- **Location:** [Downtown Phoenix](#)

Degree requirements

31 credit hours including the required capstone course (TGM 597)

Required Core (3 credit hours)

TAM 582 Communicating and Negotiating in a Dynamic Global World (3) or
TGM 506 Communicating and Negotiating Across Cultures (3)

Other Requirements (15 credit hours)

TGM 515 Navigating Global and Regional Business Environments (3)
TGM 530 Big Data in the Age of the Global Economy (3)
TGM 549 Global Leadership (3)
TGM 598 Topic: Global Digital Transformation (3)
TGM 598 Topic: Lifelong Personal Leadership in the Global Economy (3)

Electives (12 credit hours)

Culminating Experience (1 credit hour)

TGM 597 Thunderbird Personal Leadership Development (1)

Additional Curriculum Information

For other requirements, the academic unit may approve other courses to be used than those listed.

For electives coursework, students should see the academic unit for the approved course list.

Students are allowed up to six credit hours of 400-level courses on the plan of study.

Admission requirements

Applicants must fulfill the requirements of both the Graduate College and the Thunderbird School of Global Management.

Applicants are eligible to apply to the program if they have earned a bachelor's or master's degree from a regionally accredited institution. The program is open to candidates from any undergraduate major.

Applicants must have a minimum cumulative GPA of 3.00 (scale is 4.00 = "A") in the last 60 hours of their first bachelor's degree program, or applicants must have a minimum cumulative GPA of 3.00 (scale is 4.00 = "A") in an applicable master's degree program.

All applicants must submit:

1. graduate admission application and application fee
2. official transcripts
3. resume
4. one letter of recommendation
5. proof of English proficiency

Additional Application Information

An applicant whose native language is not English must provide proof of [English proficiency](#) regardless of their current residency.

Tuition information

When it comes to paying for higher education, everyone's situation is different. Students can learn about [ASU tuition and financial aid](#) options to find out which will work best for them.

Application deadlines

Fall

[expand](#)

Program learning outcomes

Program learning outcomes identify what a student will learn or be able to do upon completion of their program. This program has the following program outcomes:

- Develop the ability to build sustainable and trusting relationships with others from diverse parts of the world.
- Employ technology to analyze data for decision making.
- Develop the ability to inspire others in a global world.

Global opportunities

Global experience

Students in the executive Master of Global Management program travel with classmates on one faculty-led Global Field Seminar or Global Challenge Lab during the program.

Global Field Seminar

This one-week, for-credit seminar offers a hands-on learning experience in a focused region of the world. The seminar comprises site visits, high-level meetings and presentations with business, government and cultural leaders, enabling students to learn what makes doing business in the region unique.

Global Challenge Lab

This client-facing, project-based course is built on a one-week immersion assignment in a key emerging or advanced market. Projects take students to destinations all over the world. They are tailored to the business needs of the client and challenge students to provide sophisticated data and market analysis, strategy recommendations, and plans for sustained growth that are both practical and effective. For more information, students should visit the [Global Challenge Lab website](#).

Career opportunities

Career opportunities include professional titles such as:

- chief compliance officer
- chief executive officer
- chief financial officer
- chief information officer
- chief marketing officer
- chief operating officer
- chief sustainability officer
- executive director
- vice president

Contact information

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