Global Management (Executive), MGM

As an experienced international executive, you know the power of a global mindset. Create worldwide value for yourself and broaden your personal brand by studying the intricacies of global management with world-renowned faculty and a cohort of exceptional peers. Learn, travel and collaborate to earn this elite, specialized degree.

Program Description

Degree Awarded: MGM Global Management
Global management, evolved
Thunderbird School of Global Management's MGM program with an executive focus is designed for experienced professionals interested in broadening their global outlook and their worldwide network. The program combines cutting-edge management coursework, cross-cultural insight and regional studies to prepare graduates to lead transnational businesses, nonprofit organizations or government agencies. With the busy schedules of working professionals in mind, this specialized master's degree is designed to be completed as a lock-step program in 12 months.

Thunderbird's highly ranked Master of Global Management is an interactive learning experience delivered through hands-on training by prominent professors in international management strategies and through collaboration with executive-level classmates. Students master cultural nuances affecting regional business environments around the globe. Traditional business courses like accounting, finance and marketing are available as electives --- all taught through a global lens --- giving graduates the perfect balance of practical and people-influencing skills to inspire and drive success.

Students in the executive focus program learn to lead teams and manage projects across borders and across all levels of an organization that operates in different locations around the world. This program goes beyond the traditional executive-level business degree, offering comprehensive instruction in global management disciplines as well as cross-cultural communications, negotiations and international political economy. With its transdisciplinary philosophy blending business and trade, public policy and international affairs, the well-rounded curriculum builds capability in every facet of international management, featuring hands-on, experiential learning opportunities and practical, applicable explorations of the intricacies of leading global enterprises.
Residence modules and experiential learning
The yearlong executive focus program begins with an intense residence module delivered in the school's state-of-the-art facilities located in the downtown business district of Phoenix, the nation's fifth-largest and fastest-growing city. Throughout the program, the cohort meets on weekends for in-person instruction with Thunderbird faculty.

The program also offers global field seminars --- hands-on learning experiences in a focused region of the world --- composed of site visits, high-level meetings and presentations with local businesses, governments and cultural leaders, to learn what makes doing business in the region unique.

Los Angeles Location: The specialization in space leadership and business is tailored for individuals pursuing executive careers in commercial spaceflight, defense and civil aerospace, AI and big data, and next-generation manufacturing. The curriculum prioritizes industry immersion and focuses on modern practices, principles and case studies for corporate, startup, nonprofit and governmental organizations operating in space. Interested students should apply to this specialization separately.

Thunderbird School of Global Management has produced unique leaders for more than 70 years, leaders in every sector capable of tackling the world's greatest challenges. The alumni network comprises 45,000 graduates and 170 chapters around the globe.

At a Glance

- **College/School:** Thunderbird School of Global Management
- **Location:** Downtown Phoenix campus, ASU@Los Angeles

Degree Requirements

31 credit hours including the required capstone course (TGM 597)

**Required Core (3 credit hours)**
TAM 582 Communicating and Negotiating in a Dynamic Global World (3) or TGM 506 Communicating and Negotiating Across Cultures (3)

**Other Requirements (15 credit hours)**
TGM 515 Navigating Global and Regional Business Environments (3)
TGM 530 Big Data in the Age of the Global Economy (3)
TGM 549 Global Leadership (3)
TGM 598 Topic: Global Digital Transformation (3)
TGM 598 Topic: Lifelong Personal Leadership in the Global Economy (3)

**Electives (12 credit hours)**
Culminating Experience (1 credit hour)
TGM 597 Thunderbird Personal Leadership Development (1)

Additional Curriculum Information
For other requirements, the academic unit may approve other courses to be used than those listed.

For electives coursework, students should see the academic unit for the approved course list.

Students are allowed up to six credit hours of 400-level courses on the plan of study.

Admission Requirements
Applicants must fulfill the requirements of both the Graduate College and the Thunderbird School of Global Management.

Applicants are eligible to apply to the program if they have earned a bachelor's or master's degree from a regionally accredited institution. The program is open to candidates from any undergraduate major.

Applicants must have a minimum cumulative GPA of 3.00 (scale is 4.00 = "A") in the last 60 hours of their first bachelor's degree program, or applicants must have a minimum cumulative GPA of 3.00 (scale is 4.00 = "A") in an applicable master's degree program.

All applicants must submit:

1. graduate admission application and application fee
2. official transcripts
3. resume
4. one letter of recommendation
5. proof of English proficiency

Additional Application Information
An applicant whose native language is not English must provide proof of English proficiency regardless of current residency.

GRE or GMAT scores may be required after a complete review of the student's application material, including resume, academic transcripts and letter of recommendation.

Application Deadlines
Fall

Global Opportunities
Global Experience
Students in the executive Master of Global Management program travel with classmates on one faculty-led Global Field Seminar or Global Challenge Lab during the program.

Global field seminar
This one-week, for-credit seminar offers a hands-on learning experience in a focused region of the world, comprised of site visits, high-level meetings and presentations with business, government and cultural leaders to learn what makes doing business in the region unique.

Thunderbird global challenge laboratories
This is a client-facing, project-based course built on a one-week immersion assignment in a key emerging market or advanced market. Projects take students to destinations all over the world. They are tailored to the business needs of the client and challenge students to provide sophisticated data and market analysis, strategy recommendations, and plans for sustained growth that are both practical and effective. For more information, students should visit the Thunderbird global challenge lab website: https://thunderbird.asu.edu/challenge-labs.

Career Opportunities
Examples of career opportunities include professional titles such as:

• chief compliance officer
• chief executive officer
• chief financial officer
• chief information officer
• chief marketing officer
• chief operating officer
• chief sustainability officer
• executive director
• vice president

Contact Information
Thunderbird School of Global Management | TGHB 209
admissions.tbird@asu.edu | 602-496-7100