

2024 - 2025 Minor Map

Business

School/College: [W. P. Carey School of Business](#)

Location: [Tempe](#)

Program Requirements

Students must complete 18 credit hours (12 of which must be upper division) of the specified business courses with a grade of "C" (2.00) or better in each course. At least 12 credit hours must be taken at ASU.

Required Courses -- 15 credit hours

[ACC 382: Accounting and Financial Analysis](#) (3)

[ECN 211: Macroeconomic Principles \(SOBE OR SB\)](#) or [ECN 212: Microeconomic Principles \(SOBE OR SB\)](#) (3)

[FIN 380: Personal Financial Management](#) (3)

[MGT 380: Management and Strategy](#) (3)

[MKT 390: Essentials of Marketing](#) (3)

Elective (select one) -- 3 credit hours

[AGB 420: Food Advertising and Promotion](#) (3)

[AGB 445: Food Retailing](#) (3)

[AGB 456: Food Product Innovation and Development](#) (3)

[CIS 300: Web Design and Development](#) (3)

[CIS 308: Advanced Excel in Business](#) (3)

[ECN 211: Macroeconomic Principles \(SOBE OR SB\)](#) or [ECN 212: Microeconomic Principles \(SOBE OR SB\)](#) (3)

[FIN 331: Financial Markets and Institutions](#) (3)

[LES 380: Consumer Perspective of Business Law](#) (3)

[MKT 391: Essentials of Selling](#) (3)

[MKT 395: Essentials of Advertising and Marketing Communication](#) (3)

[MKT 398: Essentials of Sports Business](#) (3)

[REA 380: Real Estate Fundamentals](#) (3)

[SCM 380: Supply Chain Management Foundations \(SUST\)](#) (3)

Prerequisite courses may be needed in order to complete the requirements of this minor.

The College of Liberal Arts and Sciences Economics majors must use ECN 211 and ECN 212 in their degree and will take an additional elective to replace that requirement in the minor.

ACC 231 may substitute for ACC 382, if previously taken.