

2024 - 2025 Certificate Map

Digital Business Innovation

School/College: [W. P. Carey School of Business](#)

Location: [Tempe](#)

Program Requirements

The digital business innovation certificate is available to all majors. To earn the certificate, students must complete all courses with a grade of "C" (2.00 on a scale of 4.00) or better. No more than six credit hours may be shared between the certificate and other degree programs, minors, and/or other certificates.

Required Courses -- 18 credit hours

[CIS 105: Computer Applications and Information Technology \(QTRS OR CS\)](#) (3)

[CIS 235: Introduction to Information Systems, Analytics and AI in Business](#) (3)

[CIS 300: Web Design and Development](#) (3)

[CIS 308: Advanced Excel in Business](#) (3)

[CIS 311: Business Agile Project Management](#) (3)

[CIS 312: Business Mobile Commerce and Monetization](#) (3)

Prerequisite courses may be needed in order to complete the requirements of this certificate.