

2024 - 2025 Certificate Map

Arts Entrepreneurship

School/College: [Herberger Institute for Design and the Arts](#)

Location: [Tempe](#)

Program Requirements

The undergraduate certificate in arts entrepreneurship consists of 15 credits. A grade of "B" or better is required in HDA 252 and a grade of "C" or better is required in all other courses.

Core -- 3 credit hours

[HDA 252: Foundations Arts and Design Entrepreneurship](#) (3)

Arts Business Course (select two) -- 6 credit hours

[ARA 396: Professional Practices for Design and the Arts](#) (3)

[ARA 460: Gallery Exhibitions](#) (3)

[DSC 394: Design Entrepreneurship & Society](#) (3)

[ENT 305: Principles of Entrepreneurship](#) (3)

[FMP 417: Business and Legal Practices in Entertainment](#) (3)

[HDA 420: Design and the Arts Business Administration](#) (3)

[MUP 438: The Enterprising Artist](#) (3)

[NLM 451: Grant Writing](#) (3)

[THP 351: Arts Management](#) (3)

[THP 450: Theatre Organization and Management](#) (3)

Arts Policy, Community or Social Engaged Arts Course (select two) -- 6 credit hours

[ARS 441: Public Art](#) (3)

[ART 442: Art and Community](#) (3)

[DCE 494 / HDA 494 / THP 494: The Atlas of Creative Tools](#) (3)

[DSC 494: Indigenous Architecture, Planning and Construction](#) (3)

[DSC 494: Indigenous Project Delivery](#) (3)

[EDS 301: Sustainable Community Design and Practices \(SUST OR HU\)](#) (3)

[HDA 310: Socially Engaged Practice](#) (3)

[HDA 394: Disrupt, Create, Sustain](#) (3)

[HDA 494: Civic Body: Art and Public Health](#) (3)

[HDA 494: Civ Prac: Artists&Designers Collaborating/Comm](#) (3)

[HDA 494: Civic Practice:Arts/Design & Public Partnerships](#) (3)

HDA 494: Creative Facilitation: Collaboration, Imagination (3)

HDA 494: Creative Project Management (3)

MUP 439: Performing Arts Product Creation and Development (3)

NLM 410: Social Entrepreneurship (3)

THP 482: Theatre for Social Change (CIVI OR C) (3)

Prerequisite courses may be needed in order to complete the requirements of this certificate.