

2024 - 2025 Certificate Map

Global Management

School/College: [Thunderbird School of Global Management](#)

Location: [Downtown Phoenix, West Valley](#)

Program Requirements

The global management certificate requires 18 credit hours as outlined below, with a minimum of 12 upper-division credits. Students are encouraged to take courses that develop breadth within their sector rather than limiting their selection to courses in one particular subject area.

Required Course -- 3 credit hours

[TGM 101: Principles of Global Management \(GCSI OR G\)](#) (3)

It is recommended that students take TGM 101 prior to or concurrently with other TGM courses.

Electives -- 15 credit hours

[TGM 204: Principles of Marketing for Global Organizations](#) (3)

[TGM 300: Principles of Finance for Global Organizations](#) (3)

[TGM 310: Supply Chain Operations for Global Organizations](#) (3)

[TGM 312: Big Data in the Global Economy](#) (3)

[TGM 353: Regional Management Environment \(GCSI OR G\)](#) (3)

[TGM 468: States and Markets in a Global Economy \(GCSI OR SB & G\)](#) (3)

[TGM 478: Cross-Cultural Communication and Negotiation](#) (3)

[TGM 487: Global Entrepreneurship](#) (3)

[TGM 489: Multinational Organizational Leadership](#) (3)

Prerequisite courses may be needed in order to complete the requirements of this certificate.

Study abroad or international experience is encouraged but not required. Consider [ASU Global Education Office](#) opportunities.