

Communication Training and Assessment, Certificate

ASCTACERT

Master the most important public and workplace communication skills to assume a communication leadership position.

Description

The certificate program in communication training and assessment prepares students to assess communication skills in business, professional and community settings and to develop training efforts that help others improve their communication skills.

Access to the award-winning, state-of-the-art CommLabASU facilitates skill development in communication training, presentation skills, professional development and assessment practices.

The combination of relevant coursework and hands-on experience developed through CommLabASU provides students with the knowledge and expertise necessary to train others in a variety of professional and community settings.

At a glance

- **College/School:** [New College of Interdisciplinary Arts and Sciences](#)
- **Location:** [West Valley](#)

Program requirements

[2024 - 2025 Certificate Map](#)
[Certificate Map \(Archives\)](#)

The certificate in communication training and assessment consists of 18 credit hours of coursework, of which a minimum of 12 hours must be upper division. A minimum of nine upper-division credit hours

must be completed through courses offered by the School of Social and Behavioral Sciences. A maximum of six credit hours may be shared between the certificate and a major. All courses used to satisfy requirements for the certificate must be passed with a "C" (2.00) or better.

Core Requirements -- 12 credit hours

COM 225: Public Speaking (CIVI OR L) or COM 325: Advanced Public Speaking and Presentations (CIVI OR L) or COM 342: Oral History and Storytelling (3)

COM 383: Communication and Mentoring or COM 483: Advanced Communication and Mentoring (3)

COM 453: Communication Training and Development (3)

COM 482: Communication, Instruction and Training (3)

Electives -- 6 credit hours

COM 230: Small Group Communication (SOBE OR SB) (3)

COM 259: Communication in Business and the Professions (CIVI) (3)

COM 312: Communication, Conflict, and Negotiation (CIVI) (3)

COM 319: Persuasion and Social Influence (CIVI OR SB) (3)

COM 353: Professional Communication (3)

COM 415: Risk Communication (3)

COM 430: Leadership in Group Communication (3)

Prerequisite courses may be needed in order to complete the requirements of this certificate.

Enrollment requirements

A student pursuing an undergraduate certificate must be enrolled as a degree-seeking student at ASU. Undergraduate certificates are not awarded prior to the award of an undergraduate degree. A student already holding an undergraduate degree may pursue an undergraduate certificate as a nondegree-seeking graduate student.

Career opportunities

The certificate in communication training and assessment provides a solid background for opportunities in government, private industry and nonprofit organizations. Potential positions include:

- advertising and promotions manager
- human relations manager
- marketing associate
- marketing manager
- mediator
- public relations and fundraising manager
- public relations specialist
- sales manager

- training and development manager

Contact information

[School of Social and Behavioral Sciences](#) | FAB N101
sbsadvising@asu.edu | 602-543-3000