

Risk Communication, Certificate

ASRCMCERT

When things go wrong, are you the type of person who sees through the chaos to look for solutions and responses? The certificate program in risk communication gives you the tools to help organizations navigate challenging situations.

Description

The rising importance of the field of risk communication stems from the need to name, understand and manage physical and social risks as society is faced with increasingly challenging decisions concerning stressed social and environmental infrastructures.

Proficiency in risk communication requires understanding the complex interfaces of physical, biological, psychological and social systems. In response, the certificate program in risk communication combines the strengths of three schools within the New College of Interdisciplinary Arts and Sciences: the School of Social and Behavioral Sciences; the School of Mathematical and Natural Sciences; and the School of Humanities, Arts and Cultural Studies.

At a glance

- **College/School:** [New College of Interdisciplinary Arts and Sciences](#)
- **Location:** [West Valley](#)

Program requirements

[2024 - 2025 Certificate Map](#)

[Certificate Map \(Archives\)](#)

The certificate in risk communication consists of 15 credit hours of coursework, of which a minimum of 12 hours must be upper division. A minimum of six upper-division credit hours must be completed

through courses offered by the New College of Interdisciplinary Arts and Sciences. A maximum of seven credit hours may be shared between the certificate and a major. All courses used to satisfy requirements for the certificate must be passed with a "C" (2.00) or better.

Core Requirements -- 6 credit hours

BIO 130: Introduction to Environmental Science (SCIT OR SQ) or ENV 201: Fundamentals of Environmental Science (SUST) (3-4)

Notes: ENV 201 is required for Environmental Science or Biology majors only.

COM 415: Risk Communication (3)

Electives (choose three) -- 9 credit hours

COM 319: Persuasion and Social Influence (CIVI OR SB) (3)

COM 414: Crisis Communication (3)

COM 450: Organizational Communication (SOBE OR SB) (3)

COM 454: Rhetorical and Critical Approaches to Public Relations (3)

COM 463: Intercultural Communication in a Global Context (GCSI OR SB & G) (3)

IAS 340 / PHI 320: Bioethics (HUAD OR HU) (3)

IAS 407 / PHI 407: Environmental Philosophy and Policy (L or HU) (3)

IAS 409 / PHI 409: Eco-Community Ethics (HU) (3)

LSC 362: The Human Environment (3)

PTX 301: Basics of Pharmacology and Toxicology (3)

Prerequisite courses may be needed in order to complete the requirements of this certificate.

Enrollment requirements

Students who wish to pursue this certificate should consult an academic advisor in the School of Mathematical and Natural Sciences or the School of Social and Behavioral Sciences to ensure that the appropriate set of courses is taken and the required paperwork is submitted.

A student pursuing an undergraduate certificate must be enrolled as a degree-seeking student at ASU. Undergraduate certificates are not awarded prior to the award of an undergraduate degree. A student already holding an undergraduate degree may pursue an undergraduate certificate as a nondegree-seeking graduate student.

Career opportunities

Graduates are prepared for a range of diverse careers in risk management, crisis communications and environmental public affairs. Specifically, graduates are suited to work as risk management specialists and environmental advocates, and they are prepared to translate complex scientific ideas and analyses into information that can be evaluated meaningfully by all members of society.

Graduates of this program work in local government agencies and law enforcement, public relations organizations, advertising, marketing and insurance.

Contact information

[School of Social and Behavioral Sciences](#) and [School of Mathematical and Natural Sciences](#) | FAB N101
sbsadvising@asu.edu | 602-543-3000