

Film and Video Studies, Certificate

ASVIDCERT

Do you have a passion for the silver screen or want to learn the tools to be the next YouTube sensation? This certificate program will give you insight into how the art of moving pictures can move emotions and sway opinions.

Description

In this interdisciplinary film and video studies certificate program, students explore film theory and the practice of the moving image and have an opportunity to develop their interests, skills and understanding of the forms, channels, technologies and histories of the media arts.

Coursework helps students become more astute critics of film and media arts. They learn about the history of film, television and video arts as well as their place in social, cultural and political expression. Students also strengthen their critical thinking skills through an analysis of the ongoing philosophical, aesthetic, political and technological debates about film, media and video.

At a glance

- **College/School:** [New College of Interdisciplinary Arts and Sciences](#)
- **Location:** [West Valley](#)

Program requirements

[2024 - 2025 Certificate Map](#)

[Certificate Map \(Archives\)](#)

The certificate in film and video studies consists of 18 credit hours of coursework, of which a minimum of 12 hours must be upper division. A minimum of six upper-division credit hours must be completed through courses offered by the School of Humanities, Arts and Cultural Studies. A maximum of six credit hours may be shared between the certificate and a major. All courses used to satisfy requirements for the certificate must be passed with a "C" (2.00) or better.

Students choose a focus in either film studies, or media and video studies. The film studies emphasis focuses on the impact of film and video. The media and video studies emphasis is concerned with the rendering of film and video.

Core Requirement -- 3 credit hours

[IAP 201: Introduction to Interdisciplinary Arts \(HUAD OR HU\)](#) (3)

Foundation Requirement -- 3 credit hours

[IAP 111: Foundations of Sound, Digital Arts, and Games](#) (3)

Emphasis Tracks

Film Studies Emphasis - students will choose six credit hours from the Applied/Practical course list and three credit hours from the Theoretical, Conceptual and Historical course list.

Media and Video Studies Emphasis - students will choose nine credit hours from the Theoretical, Critical, Performance and/or Production course list.

Film Studies Emphasis: Applied/Practical Courses (choose two) -- 6 credit hours

[COM 335 / IAP 335: Acting for the Camera](#) (3)

[COM 429: Visual Communication and Semiotics](#) (3)

[IAP 322: Multitrack Digital Recording](#) (3)

[IAP 361: Digital Editing and Media Literacy \(CS\)](#) (3)

[IAP 364: Documentaries](#) (3)

[IAP 366: 3D Modeling and Media Literacy](#) (3)

[IAP 467: Acoustic Ecology](#) (3)

[IAP 474: Art and Film \(L or HU\)](#) (3)

Film Studies Emphasis: Theoretical, Conceptual and Historical Courses (choose one) -- 3 credit hours

[ENG 365: History of Film \(HUAD\)](#) (3)

[IAP 364: Documentaries](#) (3)

[IAP 465: Media Technologies and the Arts](#) (3)

[IAP 473: Aesthetic Research \(L or HU\)](#) (3)

Media and Video Studies Emphasis: Theoretical, Critical, Performance and/or Production Courses (choose three) -- 9 credit hours

[COM 335 / IAP 335: Acting for the Camera](#) (3)

[COM 429: Visual Communication and Semiotics](#) (3)

[ENG 365: History of Film \(HUAD\)](#) (3)

[IAP 325: Sound Performance: Exploring Alternative Performance Groups](#) (3)

[IAP 334: Conceptual Development in the Arts](#) (3)

[IAP 361: Digital Editing and Media Literacy \(CS\)](#) (3)

[IAP 364: Documentaries](#) (3)

[IAP 366: 3D Modeling and Media Literacy](#) (3)

[IAP 465: Media Technologies and the Arts](#) (3)

[IAP 467: Acoustic Ecology](#) (3)

[IAP 469: Advanced Audio Production](#) (3)

[IAP 473: Aesthetic Research \(L or HU\)](#) (3)

[IAP 474: Art and Film \(L or HU\)](#) (3)

[IAP 494: Advanced Video Production](#) (3)

Capstone -- 3 credit hours

[IAP 480: Art as Praxis: From Conceptualization to Production](#) (3)

The project should reflect the integration of coursework with creative initiative to generate a product that stands alone as a piece of original work.

*For the Film Studies Emphasis, the project will focus on an intellectual analysis of some dimension of film products, reception, institutions, economics, and so forth.

*For the Media and Video Studies Emphasis, the project may be intellectual or creative (performance or production) in nature. Projects will be examined and evaluated by at least one faculty member involved in the film and video studies certificate.

Prerequisite courses may be needed in order to complete the requirements of this certificate.

Enrollment requirements

The certificate in film and video studies is open to all ASU undergraduate majors. Students wishing to pursue this certificate should consult an academic advisor in the School of Humanities, Arts and Cultural Studies to ensure the appropriate set of courses is taken.

A student pursuing an undergraduate certificate must be enrolled as a degree-seeking student at ASU. Undergraduate certificates are not awarded prior to the award of an undergraduate degree. A student already holding an undergraduate degree may pursue an undergraduate certificate as a nondegree-seeking graduate student.

Career opportunities

The certificate in film and video studies helps students prepare for such careers as editors, art directors, video producers and directors, video and interdisciplinary project directors, and digital media specialists in areas such as video and film production, film studies, media studies or digital design. The valuable skills students gain through the program also prepare them for graduate study.

Contact information

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