

Business, Minor

BABUSMIN

Description

A minor in business is an option for students who are interested in business courses but wish to pursue majors in other colleges. The courses available for the minor are designed to appeal to and inform the nonbusiness student while covering a broad range of topics that are important to managers, such as:

- accounting
- computer information systems
- economics
- finance
- management
- marketing
- supply chain management

At a glance

- **College/School:** [W. P. Carey School of Business](#)
- **Location:** [Tempe](#) or [Online](#)

Program requirements

[2024 - 2025 Minor Map](#)
[Minor Map \(Archives\)](#)

Students must complete 18 credit hours (12 of which must be upper division) of the specified business courses with a grade of "C" (2.00) or better in each course. At least 12 credit hours must be taken at ASU.

Required Courses -- 15 credit hours

[ACC 382: Accounting and Financial Analysis](#) (3)
[ECN 211: Macroeconomic Principles \(SB\)](#) or [ECN 212: Microeconomic Principles \(SB\)](#) (3)

FIN 380: Personal Financial Management (3)

MGT 380: Management and Strategy (3)

MKT 390: Essentials of Marketing (3)

Elective (select one) -- 3 credit hours

AGB 420: Food Advertising and Promotion (3)

AGB 445: Food Retailing (3)

AGB 456: Food Product Innovation and Development (3)

CIS 300: Web Design and Development (3)

CIS 308: Advanced Excel in Business (3)

ECN 211: Macroeconomic Principles (SB) or ECN 212: Microeconomic Principles (SB) (3)

FIN 331: Financial Markets and Institutions (3)

LES 380: Consumer Perspective of Business Law (3)

MKT 391: Essentials of Selling (3)

MKT 395: Essentials of Advertising and Marketing Communication (3)

MKT 398: Essentials of Sports Business (3)

REA 380: Real Estate Fundamentals (3)

SCM 380: Supply Chain Management Foundations (3)

Prerequisite courses may be needed in order to complete the requirements of this minor.

The College of Liberal Arts and Sciences Economics majors must use ECN 211 and ECN 212 in their degree and will take an additional elective to replace that requirement in the minor.

ACC 231 may substitute for ACC 382, if previously taken.

Enrollment requirements

GPA Requirement: 2.00

Incompatible Majors: all W. P. Carey School of Business undergraduate degree programs

Other Enrollment Requirements: None

This minor is open to nonbusiness majors.

Current ASU undergraduate students may pursue a minor and have it recognized on their ASU transcript at graduation. Minor requirements appear on the degree audit once the minor is added. Certain major and minor combinations may be deemed inappropriate by the college or department of either the major or the minor program. Courses taken for the minor may not count toward both the major and the minor.

Career opportunities

Minor programs enable students to develop additional competencies to complement the marketable knowledge and skills they acquire in their majors.

A minor in business can equip students with an understanding of the foundations of business as they pursue careers in management or sales within their industry.

Contact information

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