

International Business Studies, Certificate

BAIBSCERT

Description

The certificate program in international business studies is designed to help students develop competence in a foreign language and a sensitivity to foreign cultures. It provides students with an awareness of global social processes and an understanding of international business environments, principles and operations.

The W. P. Carey School of Business has partnerships with universities all over the world, so students can experience new cultures, visit new places and build intercultural and language skills. International internships also are offered in conjunction with the ASU Global Education Office.

At a glance

- College/School: [W. P. Carey School of Business](#)
- Location: [Tempe](#)

Program requirements

[2024 - 2025 Certificate Map](#)
[Certificate Map \(Archives\)](#)

This certificate program requires a minimum of 18 credit hours (at least 12 credit hours must be upper division). All business coursework must be completed through the W. P. Carey School of Business or through an approved ASU international study program.

Only courses in which a student receives a grade of "C" (2.00 on a 4.00 scale) or better may be used to meet the certificate requirements, and an overall certificate GPA of at least 2.50 must be earned.

Students must meet all course prerequisites and requirements as listed in the ASU catalog. Requirements must be met within one year after degree conferral date.

No more than six credit hours may be shared between the certificate and other degree programs, minors, and/or other certificates.

International Business Core Course -- 3 credit hours

MGT 302: Principles of International Business (GCSI OR G) or ECN 306: Survey of International Economics (GCSI OR SB & G) (3)

A. International Business Electives -- 6 credit hours

AGB 302: International Management and Agribusiness (GCSI OR G) (3)

ECN 306: Survey of International Economics (GCSI OR SB & G) (3)

ECN 331: Economics of the European Economic Union (GCSI OR SB & G) (3)

ECN 335: South Asia and the World Economy (SB & G) (3)

ECN 360: Economic Development (GCSI OR SB & G) (3)

ECN 365: Economics of Russia and Eastern Europe (3)

ECN 436: International Trade Theory (SB & G) (3)

ECN 438: International Monetary Economics (SB & G) (3)

FIN 456: International Financial Management (G) (3)

MGT 302: Principles of International Business (GCSI OR G) (3)

MGT 400: Cross-Cultural Management (GCSI OR C & G) (3)

MGT 425: Global Human Resources (3)

MGT 459: International Management (GCSI OR G) (3)

MKT 425: Global Marketing Management (GCSI OR G) (3)

SCM 463: Global Supply Chain Management (GCSI OR G) (3)

*300+ level WPC subject courses earned on a sponsored ASU study abroad program may be applied toward the elective area, per approval of the international programs coordinator. Courses applied toward the W. P. Carey business core cannot be used toward the elective area.

B. Nonbusiness Global Communities, Societies and Individuals Coursework -- 9 credit hours

Nonbusiness Global Communities, Societies and Individuals Coursework (9)

Notes: These hours may be satisfied by any combination of the following:

1. Students can choose any of the university-designated nonbusiness Global Communities, Societies and Individuals (GCSI) courses.
2. One course must be upper division to meet the 12 upper-division hours requirement.
3. It is recommended to choose courses related to the area of study abroad experience. Additional courses may be approved by the international program coordinator.
4. Nonbusiness Global Communities, Societies and Individuals (GCSI) hours may also be satisfied by:
 - * An ASU or W. P. Carey School of Business education abroad program earning six credit hours or more fulfills six of the credit hours of nonbusiness Global Communities, Societies and Individuals requirements.
 - * An ASU or W. P. Carey School of Business education abroad program earning three credit hours fulfills three of the credit hours of nonbusiness Global Communities, Societies and Individuals requirements.

C. Foreign Language Proficiency

The certificate program requires students to meet a foreign language proficiency by meeting one of the the following:

- Completion of one year (two semesters) of the same foreign language at the college level.
- Completion of one semester of the equivalent of 101- and 102-level coursework.
- Completion of two years of the same foreign language in high school with a minimum grade of "C" (2.00 on a 4.00 scale).
- Documentation of a proficiency or placement test confirming preparedness to start at least the second year of a foreign language (201 level or above).
- A student whose native language is not English may have this requirement waived.

D. International Study Experience

The certificate program requires students to participate in an ASU Global Education Office sponsored program. Students cannot use independent non-sponsored programs to fulfill this requirement. Sponsored programs can be found on the [Global Education Office website](#).

Prerequisite courses may be needed in order to complete the requirements of this certificate.

Enrollment requirements

No more than six credit hours may be shared between the certificate and other degree programs, minors or other certificates.

A student pursuing an undergraduate certificate must be enrolled as a degree-seeking student at ASU. Undergraduate certificates are not awarded prior to the award of an undergraduate degree. A student already holding an undergraduate degree may pursue an undergraduate certificate as a nondegree-seeking graduate student.

Career opportunities

Students can advance their career options with an undergraduate certificate. The certificate in international business enables students to develop additional competencies that complement the marketable knowledge and skills they acquire in their majors.

Students who complete this undergraduate certificate often decide to pursue employment in management, sales, marketing and communication. Advanced degrees or certifications may be required for academic or clinical positions.

Contact information

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