

# International Business Studies, Certificate

BAIBSCERT

## Description

The certificate program in international business studies helps students develop competence in a foreign language and a sensitivity to foreign cultures. Students gain an awareness of global social processes and an understanding of international business environments, principles and operations.

The W. P. Carey School of Business has partnerships with universities all over the world, so students can experience new cultures, visit new places and build intercultural and language skills. International internships also are offered in conjunction with the ASU Global Education Office.

## At a glance

- College/school: [W. P. Carey School of Business](#)
- Location: [Tempe](#)

## Curriculum

[View curriculum archives](#)

2025-2026 Catalog Year

[Open in separate page](#) [Expand all course lists](#)

Requirement	Minimum Grade	Credit Hours
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This certificate program requires a minimum of 18 credit hours (at least 12 credit hours must be upper division). All business coursework must be completed through the W. P. Carey School of Business or through an approved ASU international study program.



### International Business Core Course

**MGT 302 Principles of International Business (GCSI)** or **ECN 306 Survey of International Economics (GCSI)** C 3

### International Business Elective

Requirement	Minimum Grade	Credit Hours
Upper Division International Business Certificate Elective	C	6
<b>Nonbusiness Global Communities, Societies and Individuals Coursework</b>		
Nonbusiness Global Communities, Societies and Individuals Coursework	C	6
Upper Division Nonbusiness Global Communities, Societies and Individuals Coursework	C	3

## Foreign Language Proficiency

Foreign Language Proficiency

## International Study Experience

International Study Experience

## Notes

Prerequisite courses may be needed in order to complete the requirements of this certificate.

Only courses in which a student receives a grade of "C" (2.00 on a 4.00 scale) or better may be used to meet the certificate requirements, and an overall certificate GPA of at least 2.50 must be earned.

## Enrollment requirements

A student pursuing an undergraduate certificate must be enrolled as a degree-seeking student at ASU. Undergraduate certificates are not awarded before the completion of an undergraduate degree. A student who already holds an undergraduate degree may pursue an undergraduate certificate as a nondegree-seeking graduate student.

## Career opportunities

Students can advance their career options with an undergraduate certificate. The certificate program in international business enables students to develop additional competencies that complement the marketable knowledge and skills they acquire in their majors.

Graduates who have completed this undergraduate certificate often decide to pursue employment in management, sales, marketing and communication. Advanced degrees or certifications may be required for academic or clinical positions.

## Contact information

Dean, W.P. Carey School of Business | BA 160

[wpcglobalprograms@asu.edu](mailto:wpcglobalprograms@asu.edu)

480-965-4227