

Leadership in Business, Certificate

BALIBCERT

Description

The leadership in business certificate program is designed to help students understand the concept of leadership. Students in this program cultivate their leadership identity and understand how the development of their leadership skills impacts their professional development.

Students develop a strong set of skills necessary for success in a dynamic workplace, including communication, teamwork and collaboration, and problem-solving.

At a glance

- **College/School:** [W. P. Carey School of Business](#)
- **Location:** [Polytechnic](#), [Tempe](#), [West Valley](#)

Program requirements

[2024 - 2025 Certificate Map](#)

[Certificate Map \(Archives\)](#)

The leadership in business certificate requires 15 credit hours, of which at least 12 credit hours must be upper division. To earn the certificate, students must complete all courses with a grade of "C" (2.00 on a scale of 4.00) or better.

No more than six credit hours may be shared between the certificate and other degree programs, minors, and/or other certificates.

Required Courses (choose two) -- 6 credit hours

[MGT 300: Principles of Management and Leadership](#) or [MGT 303: Honors Organizational Strategies, Leadership, and Behavior](#) (3)

[MGT 310: Collaborative Team Skills](#) (3)

[MGT 411: Leading Organizations](#) (3)

Leadership Development Electives (choose two courses, at least one must be upper division) -- 6 credit hours

COM 225: Public Speaking (CIVI OR L) (3)
COM 259: Communication in Business and the Professions (CIVI) (3)
COM 312: Communication, Conflict, and Negotiation (CIVI) (3)
COM 319: Persuasion and Social Influence (CIVI OR SB) (3)
COM 400: Organizational Communication (3)
JUS 325: Globalization and Socio-Economic Justice (SB & G) (3)
MGT 310: Collaborative Team Skills (3)
MGT 400: Cross-Cultural Management (GCSI OR C & G) (3)
MGT 430: Negotiations (3)
MKT 302: Strategic Marketing Management (L) (3)
PAF 311: Leadership and Change (SOBE OR SB) (3)
PAF 410: Building Leadership Skills (SOBE OR SB) (3)
PAF 420: Managing Across Boundaries (3)
USL 210: Service Learning: Intro to Diverse Community Issues (L & C) (3)

Cultural Competency Elective (choose one) -- 3 credit hours

JUS 438: Human Differences: Dilemmas of Justice (CIVI OR (L or HU) & C) (3)
LES 380: Consumer Perspective of Business Law (3)
MCO 460: Race, Gender, and Media (SOBE OR C) (3)
PHI 336: Social and Political Philosophy (HU) (3)
PHI 360: Business and Professional Ethics (HUAD OR HU) (3)
PHI 406: Moral Dilemmas (L or HU) (3)
REL 366: Islam in the Modern World (GCSI OR HU & G) (3)
REL 381: Religion and Moral Issues (HUAD OR L or HU) (3)
REL 480: Religion and Global Politics (L & G) (3)
SBS 301: Cultural Diversity ((L or SB) & C) (3)
SOC 334: Technology and Society (SOBE OR L or SB) (3)
SOC 339: Grassroots Social Movements (SB) (3)
SOC 342: Mexico-U.S. Borderlands (SB & C) (3)
SOC 352: Social Change (CIVI OR SB & G & H) (3)
SOC 363: Men and Masculinity (SOBE OR SB) (3)
TCL 314: Transborder Latin American Migration to the U.S. (SOBE OR (L or SB) & H & C) (3)
TCL 328: Hispanic Religion, Culture and Healing (HU & C) (3)
WST 300: Women and Gender in Contemporary Society (SOBE OR SB & C) (3)
WST 331: Asian Pacific American Genders and Sexualities (SOBE OR (L or SB) & C) (3)
WST 365: Women and International Health (G) (3)
WST 467: Ethnic Women Writers (HU & C) (3)
WST 471: Women's International Human Rights (3)
WST 485: Women, Gender, and Leadership (SB & C) (3)

Complete two co-curricular experiences (all pending approval of the certificate coordinator):

1. Complete an approved internship. This requirement must be completed after approval to add the certificate.
2. Approved leadership position on an executive board with a registered ASU club or organization.
3. Approved leadership role in support of the W. P. Carey School of Business or ASU community: (WPC 101 Facilitator, WPC Peer Advisor, Camp Carey Director, Leadership Through Action (Tillman Program), USG Position, Community Assistant, Residential Engagement Leader, A.P.P.L.E., other petition-approved activity).
4. ASU-affiliated [study abroad program](#) OR 75 hours of service learning or community service.

Prerequisite courses may be needed in order to complete the requirements of this certificate.

Enrollment requirements

This certificate is only open to undergraduate students in the W. P. Carey School of Business.

No more than six credit hours may be shared between the certificate and other degree programs, minors or other certificates.

A student pursuing an undergraduate certificate must be enrolled as a degree-seeking student at ASU. Undergraduate certificates are not awarded prior to the award of an undergraduate degree. A student already holding an undergraduate degree may pursue an undergraduate certificate as a nondegree-seeking graduate student.

Career opportunities

Graduates who have combined the certificate in leadership in business with their major program of study may become more marketable to employers. Many decide to pursue employment in management, sales and marketing.

Advanced degrees or certifications may be required for academic or clinical positions.

Contact information

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