

# Small Business and Entrepreneurship, Cert

BASMBCERT

ASU is no longer accepting new students to this program. Please explore Degree Search for other similar program options.

## Description

In the certificate program for small business and entrepreneurship, students learn how to launch their own business or work with small or startup operations. Course topics include small business, entrepreneurship and business plan development. Classroom work is complemented by frequent interaction with successful founders and leaders of entrepreneurial ventures.

## At a glance

- College/School: [W. P. Carey School of Business](#)
- Location: [Tempe](#)

## Program requirements

[2021 - 2022 Certificate Map](#)

[Certificate Map \(Archives\)](#)

## Enrollment requirements

The certificate in small business and entrepreneurship is available only to business majors at ASU. Students majoring in business entrepreneurship or management with an entrepreneurship focus are not eligible to pursue this certificate.

No more than six credit hours may be shared between the certificate and other degree programs, minors or other certificates.

A student pursuing an undergraduate certificate must be enrolled as a degree-seeking student at ASU. Undergraduate certificates are not awarded prior to the award of an undergraduate degree. A student already holding an undergraduate degree may pursue an undergraduate certificate as a nondegree-seeking graduate student.

## **Career opportunities**

Students can advance their career options with an undergraduate certificate. The certificate in small business and entrepreneurship enables students to develop additional competencies that complement the marketable knowledge and skills they acquire in their majors.

Students who complete this undergraduate certificate often decide to pursue employment in management or sales. Advanced degrees or certifications may be required for academic or clinical positions.

## **Contact information**

[Dean, W.P. Carey School of Business](#) | BA 160  
[wpcareyug@asu.edu](mailto:wpcareyug@asu.edu) | 480-965-4227