

# Digital Media Literacy, Minor

CSDMLMIN

Become a smarter creator and consumer of media. Learn how to exercise your freedom of speech, verify facts and fight misinformation. As media literacy is a global issue, online students across the world are encouraged to consider supplementing their degree with this minor.

## Description

The minor program in digital media literacy prepares students to be at the forefront of strategic and ethical issues related to digital media, including mis- and disinformation, automation, verification, security and privacy. Students explore how media is created, consumed and researched, and how better information creates better communities.

Graduates of the program are able to use advanced tools and tactics to analyze media; verify and interpret information; exercise their freedom of expression; and use content to improve their own lives and society.

## At a glance

- **College/School:** [Walter Cronkite School of Journalism and Mass Comm](#)
- **Location:** [Online](#)

## Program requirements

[2024 - 2025 Minor Map](#)

[Minor Map \(Archives\)](#)

Students must maintain a minimum 2.00 cumulative GPA to pursue a minor in digital media literacy, and obtain a minimum grade of "C" (2.00 on a 4.00 scale) in each course in the minor.

**Required Courses -- 15 credit hours**

MCO 302: Media Research Methods (3)

MCO 425: Digital Media Literacy I (3)

MCO 426: Digital Media Literacy II (3)

MCO 427: Misinformation and Society (3)

MCO 428: Digital Media and Freedom of Expression in the 21st Century (3)

Prerequisite courses may be needed in order to complete the requirements of this minor.

## Enrollment requirements

**GPA Requirement:** 2.00

**Incompatible Majors:** BA in digital media literacy

**Other Enrollment Requirements:** None

Current ASU undergraduate students may pursue a minor and have it recognized on their ASU transcript at graduation. Minor requirements appear on the degree audit once the minor is added. Certain major and minor combinations may be deemed inappropriate by the college or department of either the major program or the minor. Courses taken for the minor may not count toward both the major and minor.

## Attend online

### ASU Online

ASU offers this program in an online format with multiple enrollment sessions throughout the year. Applicants may [view the program's ASU Online page](#) for program descriptions and to request more information.

## Career opportunities

Graduates of this program pursue a variety of professional and educational opportunities. The program's liberal arts foundation --- including critical thinking, communication, research and problem-solving --- gives graduates the intellectual agility to thrive in many fields. Specialization in the technical, ethical, legal, social and economic aspects of digital media is especially valuable, as employers of all sizes try to leverage digital media to serve consumers.

As organizations try to keep up with digital transformation and plan for the future, having a deep understanding of how digital ecosystems work is critical. Demand for graduates of digital media literacy in fields such as health care communication, public service and sustainability is anticipated to rise, and the U.S. Department of Labor categorizes many jobs in these areas as having a bright outlook in the job market.

Given increasing emphasis on teaching media literacy at every age level, graduates can expect to find employment opportunities in a variety of educational settings, and some students may pursue graduate school in disciplines such as education, library science, law, public policy, business, public relations, digital strategy and journalism.

## Contact information

Walter Cronkite School of Journalism and Mass Comm | CRONK 222  
cronkiteadvising@asu.edu | 602-496-5055