

# Technical Communication, **Minor**

LSTWCMIN

When you develop a foundation in effective professional communication, you strengthen your position for your professional future.

## Description

The minor in technical communication provides a foundation in workplace-oriented communication skills that complement many majors, particularly those in engineering and other technical disciplines.

Students learn how to design, produce and manage professional texts, both print and digital, while they strengthen their technological skills.

## At a glance

- **College/School:** [College of Integrative Sciences and Arts](#)
- **Location:** [Polytechnic](#) or [Online](#)

## Program requirements

[2024 - 2025 Minor Map](#)

[Minor Map \(Archives\)](#)

The minor in technical communication requires 18 credit hours. A grade of "C" or better is required for all courses in the minor.

### Required Courses -- 12 credit hours

[TWC 301: Fundamentals of Writing for Digital Media \(L\)](#) (3)

[TWC 401: Fundamentals of Technical Communication \(L\)](#) (3)

[TWC 411: Principles of Visual Communication \(L\)](#) or [TWC 421: Principles of Web Authoring \(L\)](#) (3)

[TWC 431: Principles of Technical Editing](#) (3)

## **Electives (choose two) -- 6 credit hours**

TWC 214: Storytelling with Data (3)

TWC 312: Introduction to Visual Culture (3)

TWC 314: Data Visualization Tools and Techniques (3)

TWC 361: Writing for Health Care Management (L) (3)

TWC 362: Writing in Health Professions (L) (3)

TWC 394: Special Topics (3)

TWC 403: Writing for Professional Publication (3)

TWC 411: Principles of Visual Communication (L) (3)

TWC 413: Managing and Analyzing Data (3)

TWC 414: Visualizing Data and Information (3)

TWC 421: Principles of Web Authoring (L) (3)

TWC 422: Social Media in the Workplace (3)

TWC 435: Global Issues in Technical Communication (GCSI OR G) (3)

TWC 436: Project Management in Technical Communication (3)

TWC 443: Grant & Proposal Writing (3)

TWC 444: User Experience (3)

TWC 445: Content Strategy (3)

TWC 446: Technical and Scientific Reports (L) (3)

TWC 451: Copyright and Intellectual Property in the Electronic Age (3)

TWC 452: Information in the Digital Age (3)

TWC 453: Information and Communications Technology in American History (L & H) (3)

TWC 454: Information Technology and Culture (C) (3)

TWC 455: Digital Ethics in Internet Policy and Governance (3)

TWC 484: Internship (3)

**Notes:** No more than 3 credit hours of internship credit may be applied toward this minor.

TWC 494: Special Topics (3)

Prerequisite courses may be needed in order to complete the requirements of this minor.

## **Enrollment requirements**

**GPA Requirement:** 2.00

**Incompatible Majors:** BAS in applied science (technical communication); BS in technical communication (all concentrations)

**Other Enrollment Requirements:** None

Current ASU undergraduate students may pursue a minor and have it recognized on their ASU transcript at graduation. Minor requirements appear on the degree audit once the minor is added. Certain major and minor combinations may be deemed inappropriate by the college or department of either the major or the minor program. Courses taken for the minor may not count toward both the major and minor.

## **Attend online**

### **ASU Online**

ASU offers this program in an online format with multiple enrollment sessions throughout the year. Applicants may [view the program's ASU Online page](#) for program descriptions and to request more information.

## **Career opportunities**

Minor programs allow students to develop additional competencies that complement the marketable knowledge and skills they acquire in their majors.

The technical communication minor can benefit graduates of many degree programs when they pursue careers in web development, project management and instructional design, making them more competitive on their career path.

## **Contact information**

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