

Tourism Development and Management, **M**

PPTDMMIN

Prepare yourself to join an industry that holds tremendous potential to stimulate economic growth; ecological and cultural sustainability; and social, cultural and economic equity in tourism destinations. Travel and tourism is the third-largest industry in the U.S. and the second-largest industry in Arizona.

Description

The minor program in tourism development and management provides students with the planning and development skills needed to enter the largest industry in the world. Exposure to the businesses of sustainable tourism, heritage tourism, and meeting and convention planning prepares students for successful careers in the fast-growing travel and tourism industry.

The minor allows students enrolled in other undergraduate programs at ASU to broaden their educational experiences. Students from such various disciplines as business, communication and many others find this program a beneficial supplement to their existing program.

Students who have completed the minor program in tourism development and management may also complete a certificate in [convention sales and meeting planning](#).

Students also may choose to participate in a study abroad program.

At a glance

- **College/School:** [Watts College of Public Service & Community Solut](#)
- **Location:** [Downtown Phoenix](#) or [Online](#)

Program requirements

[2024 - 2025 Minor Map](#)

[Minor Map \(Archives\)](#)

The tourism development and management minor requires 15 credit hours: six credit hours of required core courses and nine credit hours of elective courses.

Required Core Courses -- 6 credit hours

TDM 205: Introduction to Travel and Tourism (GCSI OR G) (3)

TDM 480: Sustainable Tourism (3)

Elective Courses (choose three) -- 9 credit hours

CRD 350: Tourism, Recreation and Sports Marketing (3)

PRM 145: Special Events Management (3)

TDM 225: Introduction to Hotel, Resort and Lodging Management (3)

TDM 345: Meeting and Convention Planning (3)

TDM 386: Convention Sales and Management (3)

TDM 448: Heritage and Cultural Tourism (3)

TDM 458: International Tourism (GCSI OR G) (3)

TDM 483: Sports Tourism (3)

TDM 484: Internship (3)

TDM 494: Special Topics (3)

Standards

1. 15 hours of graded classroom coursework (no internship, no independent study)
2. minimum grade of "C" (2.00 on a 4.00 scale) required for all courses in the minor
3. students should be a junior to take 400-level courses
4. no double-counting of courses for a major and the minor

Prerequisite courses may be needed in order to complete the requirements of this minor.

Enrollment requirements

GPA Requirement: 2.00

Incompatible Majors: BS in tourism development and management; BS in tourism development and management (sustainable tourism); BS in tourism development and management (resort and hotel leadership); BA in business (tourism); BS in tourism and recreation management

Other Enrollment Requirements: None

Current ASU undergraduate students may pursue a minor and have it recognized on their ASU transcript at graduation. Minor requirements appear on the degree audit once the minor is added. Certain major and minor combinations may be deemed inappropriate by the college or department of either the major program or the minor. Courses taken for the minor may not count toward both the major and minor.

Attend online

ASU Online

ASU offers this program in an online format with multiple enrollment sessions throughout the year. Applicants may [view the program's ASU Online page](#) for program descriptions and to request more information.

Career opportunities

The minor program offers students opportunities to pursue a broad spectrum of careers in areas such as travel agencies and tour operations; front office, food and beverage, and room division departments; and recreation and leisure activity coordination. Students can find various opportunities to grow as hotel and spa managers; sales and marketing managers; and as organizers of festivals, sports, special events and conferences.

Contact information

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