Sustainable Tourism, Minor

PPTDMSMIN

How do travel and tourism affect communities and the environment in the long term? Add this minor to enhance your undergraduate degree at ASU and impact this powerhouse industry to preserve natural and historical wonders --- and the communities that surround them --- well into the future.

Description

Students can get innovative insights on finding practical solutions for a more ethical and eco-friendly approach to travel with a minor in sustainable tourism. The minor program teaches basic concepts and theories of tourism development and management and helps students identify the ways tourism can contribute to sustainable development locally and globally.

Students with majors in sustainability, business and many others find this minor a beneficial supplement to their existing program.

There may also be opportunities to complete a study abroad program.

At a glance

• College/School: Watts College of Public Service & Community Solut

• Location: Downtown Phoenix

Program requirements

2024 - 2025 Minor Map Minor Map (Archives)

The minor requires a total of 15 credit hours: 12 credit hours of required courses and one three-credit hour course from the list of electives.

Required Core Courses -- 12 credit hours

TDM 205: Introduction to Travel and Tourism (GCSI OR G) (3)

TDM 372: Tourism Planning (L) (3)

TDM 458: International Tourism (GCSI OR G) (3)

TDM 480: Sustainable Tourism (3)

Elective Course (choose one) -- 3 credit hours

TDM 448: Heritage and Cultural Tourism (3)

TDM 475: Entrepreneurial Recreation and Tourism (3)

TDM 481: Sustainable Food Management in Tourism (3)

Notes: Offered spring semester only

TDM 484: Internship (3)

TDM 494: Special Topics (3)

Standards

- 1. 15 hours of graded classroom coursework (no internship, no independent study)
- 2. minimum "C" (2.00 on a 4.00 scale) grade required for all courses in the minor
- 3. should be a junior or higher to take 400-level courses
- 4. no double counting of courses for a major and the minor

Prerequisite courses may be needed in order to complete the requirements of this minor.

Enrollment requirements

GPA Requirement: 2.00

Incompatible Majors: BS in tourism development and management; BS in tourism development and management (sustainable tourism); BS in tourism development and management (resort and hotel leadership); BA in business (tourism); BS in tourism development and management (meeting and events)

Other Enrollment Requirements: None

Current ASU undergraduate students may pursue a minor and have it recognized on their ASU transcript at graduation. Minor requirements appear on the degree audit once the minor is added. Certain major and minor combinations may be deemed inappropriate by the college or department of either the major program or the minor. Courses taken for the minor may not count toward both the major and the minor.

Career opportunities

Minor programs allow students to develop additional competencies that complement the marketable knowledge and skills they acquire in their majors. Graduates with a minor in sustainable tourism can find opportunities in diverse settings in a wide range of industries, including hotel management and environmental and travel agencies.

Contact information

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