

International Trade, Certificate

TBINTRCERT

Are you interested in trade across borders? Do you want to be at the forefront of emerging markets? This undergraduate program will help you on your way to a high-demand career in international trade.

Description

International trade is increasingly important in this globalized economy, but also increasingly challenging. The International Monetary Fund predicts that most of the world's economic growth in the next decade will take place in the largest emerging markets, which are not always easy for companies and nonprofit organizations to penetrate. Most of the world's consumers are outside the United States. Given these trends, organizations across sectors that operate in multiple countries are increasingly in need of managers who understand the complexities of the global economy.

The undergraduate certificate program in international trade provides students with an understanding of foreign markets and the intricacies of international trade, laying the foundation for a career that can take them anywhere in the world.

Thunderbird School of Global Management has produced unique leaders for more than 70 years --- leaders in every sector capable of tackling the world's greatest challenges. Home to the BGM and BS in international trade, the school's innovative and practical curriculum complements a strong core of global business management skills, international political economy study and cross-cultural training with a transdisciplinary approach. The alumni network has over 45,000 graduates across 170 chapters around the globe.

At a glance

- **College/School:** [Thunderbird School of Global Management](#)
- **Location:** [Downtown Phoenix](#), [West Valley](#)

Program requirements

[2024 - 2025 Certificate Map](#)

[Certificate Map \(Archives\)](#)

The certificate in international trade requires 18 credit hours as outlined below, with a minimum of 12 upper-division credits. Students are encouraged to take courses that develop breadth within their sector rather than limiting their selection to courses in one particular subject area.

Required Courses -- 6 credit hours

[TGM 101: Principles of Global Management \(GCSI OR G\)](#) (3)

[TGM 430: International Trade and Regional Economic Agreements](#) (3)

It is recommended that students take TGM 101 prior to or concurrently with other TGM courses.

Electives -- 12 credit hours

[TGM 204: Principles of Marketing for Global Organizations](#) (3)

[TGM 300: Principles of Finance for Global Organizations](#) (3)

[TGM 310: Supply Chain Operations for Global Organizations](#) (3)

[TGM 312: Big Data in the Global Economy](#) (3)

[TGM 353: Regional Management Environment \(GCSI OR G\)](#) (3)

[TGM 460: Global Risk Assessment and Management](#) (3)

[TGM 468: States and Markets in a Global Economy \(GCSI OR SB & G\)](#) (3)

[TGM 478: Cross-Cultural Communication and Negotiation](#) (3)

[TGM 489: Multinational Organizational Leadership](#) (3)

Prerequisite courses may be needed in order to complete the requirements of this certificate.

Study abroad or international experience is encouraged but not required. Consider [ASU Global Education Office](#) opportunities.

Enrollment requirements

Incompatible Majors: BGM in global management and BS in international trade

No more than six credit hours may be shared between certificate and other degree programs, minors or other certificates.

A student pursuing an undergraduate certificate must be enrolled as a degree-seeking student at ASU. Undergraduate certificates are not awarded prior to the award of an undergraduate degree. A student already holding an undergraduate degree may pursue an undergraduate certificate as a nondegree-seeking graduate student.

Program learning outcomes

Program learning outcomes identify what a student will learn or be able to do upon completion of their program. This program has the following program outcomes:

- Demonstrate enhanced ability to think analytically in a global context.
- Demonstrate in-depth knowledge of at least one region of the world.
- Demonstrate enhanced knowledge of International Trade.

Career opportunities

Graduates who combined the certificate in international trade with their major program of study may be more marketable to employers. Many decide to pursue employment in corporations, governments and nonprofits in positions such as global logistics manager, import and export agent, or international compliance manager.

Advanced degrees or certifications may be required for academic or clinical positions.

Contact information

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