

Global Management, Certificate

TBTGMCERT

To build a career in global business, you need a solid foundation. Learn the fundamental principles and practices of international business management for operating in multiple countries and making decisions about entering new markets.

Description

Research from McKinsey and Company, a highly respected consulting firm, indicates that in the near future, almost 40% of growth globally will result from just 400 cities in emerging markets around the world.

This undergraduate certificate program in global management provides broad-based training in global business and global studies, helping to prepare students for a global management career. It offers unique courses that integrate an in-depth understanding of the political, economic and cultural aspects of doing business in specific regions with tools to assess business trends in specific countries.

Thunderbird School of Global Management has produced unique leaders for more than 70 years. Home to the BGM and BS in international trade, the school's innovative and practical curriculum complements a strong core of global business management skills, international political economy and cross-cultural training, with a transdisciplinary approach. The alumni network has over 45,000 graduates across 170 chapters around the globe.

At a glance

- **College/School:** [Thunderbird School of Global Management](#)
- **Location:** [Downtown Phoenix](#), [West Valley](#)

Program requirements

[2024 - 2025 Certificate Map](#)

Certificate Map (Archives)

The global management certificate requires 18 credit hours as outlined below, with a minimum of 12 upper-division credits. Students are encouraged to take courses that develop breadth within their sector rather than limiting their selection to courses in one particular subject area.

Required Course -- 3 credit hours

TGM 101: Principles of Global Management (GCSI OR G) (3)

It is recommended that students take TGM 101 prior to or concurrently with other TGM courses.

Electives -- 15 credit hours

TGM 204: Principles of Marketing for Global Organizations (3)

TGM 300: Principles of Finance for Global Organizations (3)

TGM 310: Supply Chain Operations for Global Organizations (3)

TGM 312: Big Data in the Global Economy (3)

TGM 353: Regional Management Environment (GCSI OR G) (3)

TGM 468: States and Markets in a Global Economy (GCSI OR SB & G) (3)

TGM 478: Cross-Cultural Communication and Negotiation (3)

TGM 487: Global Entrepreneurship (3)

TGM 489: Multinational Organizational Leadership (3)

Prerequisite courses may be needed in order to complete the requirements of this certificate.

Study abroad or international experience is encouraged but not required. Consider [ASU Global Education Office](#) opportunities.

Enrollment requirements

Incompatible Majors: BGM in global management; BS in international trade.

No more than six credit hours may be shared between certificate and other degree programs, minors or other certificates.

A student pursuing an undergraduate certificate must be enrolled as a degree-seeking student at ASU. Undergraduate certificates are not awarded prior to the award of an undergraduate degree. A student already holding an undergraduate degree may pursue an undergraduate certificate as a nondegree-seeking graduate student.

Program learning outcomes

Program learning outcomes identify what a student will learn or be able to do upon completion of their program. This program has the following program outcomes:

- Demonstrate enhanced ability to think analytically in a global context.
- Demonstrate in-depth knowledge of at least one region of the world.
- Demonstrate enhanced ability in Global Entrepreneurship.

Career opportunities

Graduates who have combined the certificate in global management with their major program of study may become more marketable to employers. Many decide to pursue employment in corporations, governments or nonprofits in positions such as business analyst, global entrepreneur or marketing manager.

Advanced degrees or certifications may be required for academic or clinical positions.

Contact information

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